

School of Mechanical Engineering

Course Code : MCDM5004

Course Name: Product Design and Life cycle Management

UNIT IV

Producibility and Reliability

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PRODUCIBILITY STRATEGIES AND SIMPLIFICATION

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Producibility Strategies

- Producibility needs to be an **integral element of the design process**, with close coordination between the production and design.
- Producibility requirements and forming design teams with production, support areas, and vendor representative's foster integration of producibility factors in the design.
- The **design is continuously evaluated** to ensure that the producibility and supportability requirements are met.
- **Vendors are included at every step** to ensure high quality parts and on time delivery.

SIMPLIFICATION: COMMONALITY AND PREFERRED METHODS

- Simplifying a product can have a greater positive effect on cost, quality, producibility, reliability, availability, logistics and even aesthetics than any other technique.
- A simple or common design is easier to design, manufacture, and support than a more complex design.
- A simple design has fewer parts and options, is easier to build, operate and repair, and requires less non-value added processes.
- A common design is similar enough to a current product to allow the efficient reuse of designs, parts.

Best practices

- Simplification is a Major Goal of Product Development
- **Keep It Simple** - KISS and Complexity Analysis
- Limit Number of **Customer Options, Features**
- Product **Platforms, Lines and Families**
- Modularity and Scalability
- Part, Process and **Vendor Reduction**
- Re-engineer or Eliminate Non-Value Added Tasks
- **Part Families and Group Technology**
- Function Analysis and **Value Engineering**

- Ergonomics and Human Engineering
- Mistake Proofing and Poka Yoke
- Minimize Requirements and Effects of Variability
- Reduce Technical Risks
- Common, Standard, and Reusable Designs
- Standard or Preferred Part, Software and Vendor Lists

Important definitions

- **Design simplification** is a design technique that reduces the number or complexity of manufacturing and support opportunities such as the number of tasks required or the probability of problems.
- The **metrics of simplification** are based on the concept that a design's complexity is a function of three aspects:
 1. **Number of opportunities** (measured by number of parts, features, lines of software code, operator options)
 2. **Level of difficulty for meeting each opportunity** (measured by level of tolerances, tolerance fits, software timing, operator training, shipping requirements etc.)
 3. **Technical risk or unpredictability** (measured by number of new or unproven processes, parts, vendors, software modules, or users)

Best practices

- Keeping it simple - K.I.S.S. and complexity analysis simplifies the design and its support system.
- Limit number of customer options or features (i.e., features and permutations) to reduce complexity.
- Limit number of international permutations to reduce the number of manufacturing and service tasks
- Product Platforms, Lines and Families capitalize on manufacturing similarities to decrease manufacturing and support errors and costs
- Modularity divides complex systems into separate modules having defined interfaces to simplify manufacturing, testing, repair, logistic and maintenance tasks.

- **Scalability** allows systems or products to be developed or enlarged by combining modules or duplicating designs.
- **Part reduction** includes deleting unnecessary parts, combining parts or designs, and reducing the number of different parts by standardizing common parts.
- **Process and vendor reduction** reduces complexity.
- **Re-engineering** is used to eliminate non-value added tasks.
- **Part families and group technology** also capitalize on manufacturing similarities to decrease manufacturing errors and costs.
- **Function analysis and value engineering** identify a simpler design that can perform the same functions.

- **Minimize manufacturing requirements** and the effects of variability using tolerance analysis, robust design, and six sigma quality.
- **Human engineering and error reduction techniques** reduce the total number of human error opportunities and the chance of these errors occurring.
- **Reduce technical risks** by using proven technologies, manufacturing processes, vendors, and software products.
- **Commonality** uses proven designs, software modules, parts, materials, and vendors to reduce risks, costs, etc.
- **Minimize manufacturing requirements and the effects of variability** using tolerance analysis, robust design, and six sigma quality

References

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Thank you

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