

School of Hospitality

Course Code : BSCH3004

Course Name: Housekeeping Management

UNIT -4 Interior Decoration

Topic 3 : Colour &Element Of Design

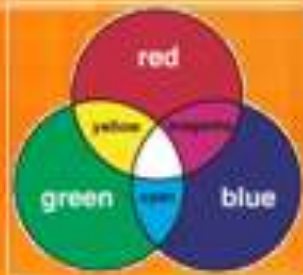
Topic outcome:

- 1: To understand the design concept
2. To understand different form of design and its use.

GALGOTIAS

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BSCHM/BHM

Program Name:



Properties of Color

Hue/Tone

The name of a color. The primary hues are red, yellow, and blue.



Intensity

Refers to the brightness and dullness of a color.

Texture

An element of art, texture is the surface quality or "feel" of an object, its smoothness, roughness, softness, etc. Textures may be **Actual** or **Implied**.

While implied textures are suggested by an artist in the painting of different areas of a picture — often in representing drapery, metals, rocks, hair, etc.



Actual textures can be felt with the fingers.

Space



An element of art that refers to the distance or area between, around, above, below, or within things. It can be described as two-dimensional or three-dimensional; as flat, shallow, or deep; as positive or negative; and as actual, or illusory.



Principal of design

Principles of Design

These are the standards or rules to be observed by Artists in creating works of Art; they are how to create and organize Artwork. When elements are utilized with the principles in mind, outstanding Artwork is created.



Balance

A distribution of visual weight on either side of the vertical axis. Symmetrical balance uses the same characteristics. Asymmetrical uses different but equally weighted features.



Contrast

The arrangement of opposite elements (light vs. dark, rough vs. smooth, small vs large, etc...) in a composition so as to create visual interest.



Emphasis

Used to make certain parts of an Artwork stand out. It creates the center of interest or focal point. It is the place in which an Artist draws your eye to first.



Movement

How the eye moves through the composition; leading the attention of the viewer from one aspect of the work to another. Can create the illusion of action.



Pattern

The repetition of specific visual elements such as a unit of shape or form. A method used to organize surfaces in a consistent regular manner.



Rhythm

Regular repetition of, or alternation in elements to create cohesiveness and interest.



Unity

Visually pleasing agreement among the elements in a design; it is the feeling that everything in the work of Art works together and looks like it fits.

REFERENCES

- **Hotel Housekeeping Operations & Managements (G.Raghubalan & Smritee Raghubalan) -- Oxford Publication**
- **IHM notes site (://www.ihmnotessite.net/5-Housekeeping)**
- **Slide Share**
- **<https://setupmyhotel.com/train-my-hotel-staff>**

