

The logo of Galgottias University is a circular emblem with a stylized 'G' shape in the center. The 'G' is composed of three curved segments in shades of yellow, blue, and red. The background of the emblem is a light, textured grey.

UNIT 8- Assessment

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The logo of Galgotias University is a stylized 'G' composed of three overlapping, curved bands in shades of yellow, blue, and red, set against a light pink circular background.

Lecture 02

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Measurement

It is a process involving the assigning of a number to an individual's characteristics.

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Measurement Vs evaluation

- Quantitative
- Objective & impersonal
- Precise & scientific
- Not a continuous process, occasional
- Qualitative
- Personal & subjective
- Interpretative & philosophical
- Continues process

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Purposes of evaluation

- Facilitate learning
- Diagnose problems
- Make decisions
- Improve products
- Judge effectiveness

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- **Administrative**

- Grading student performance
- Selecting & Recruiting
- Promotional of personal

- **Education**

- Feedback to educational program
- Improve the instruction, measurement and measuring device
- Curriculum revision

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- **Monitoring and motivational**
 - Student progress
 - Bring out the inherent capability of student
 - Continuous & regular watch on pupil development

- **Diagnosis and guidance**
 - Hard spots or gaps of learning
 - Healthy competitive spirit among student
 - Weakness of student

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Types of evaluation

- Based on time
- Based on manner in which one interpret the result of the learner performance

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Cont...Types of evaluation

Based on time

–Summative

–Formative

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Cont...Types of evaluation

**Based on manner in which one interpret
the result of the learner performance**

- Criterion reference**
- Norm reference**

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Summative Evaluation

- M sri ven in 1967 coined the term summative and formative evaluation.
- Summative evaluation is the commonly known type of evaluation.
- It comes at the end of the term, course or programme of teaching.

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- Annual examination and half yearly examination in school, public examination are the example of such evaluation.
- Summative evaluation is done at the end of any program or instruction.

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Summative evaluation- vertical dimension



- It is vertical dimension seeing whether the student has achieved educational objective and how much he has achieved.
- Help to grade, rank, select the students
- It help in curriculum evaluation.

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Formative Evaluation

- On going, continuous evaluation
- According to AJ Nikto “it is concerned with judgment made during the design and during the development of program and are toward the modifying, forming and improving the program before it is completed”.

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Purpose

- **It Help in:**
 - Motivation
 - Prediction
 - Diagnosis
 - Guidance

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School of NURSING

Course Code : BSCN2005

Course Name: COMMUNICATION AND EDUCATION TECHNOLOGY

evaluation- vertical dimension



ANY DOUBT??



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THANK YOU



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