

Name. _____		Printed Pages:01		
Student Admn. No.: _____				
<b>School of Hospitality &amp; Tourism</b> <b>Summer Term Examination – July - August 2024</b> <b>[Programme: MBA (Tourism &amp; Travel Management)] [Semester:1<sup>st</sup>] [Batch: 2023-25]</b>				
Course Title: Principles of Management		Max Marks: 100		
Course Code: I1PE102T		Time: 3 Hrs.		
<b>Instructions:</b>	1. All questions are compulsory. 2. Assume missing data suitably, if any.			
		K Level	COs	Marks
<b>SECTION-A (15 Marks)</b>		<b>5 Marks each</b>		
1.	What is Organizing?	K1	CO1	5
2.	Explain Staffing in detail.	K1	CO1	5
3.	Differentiate between administration and management.	K2	CO2	5
<b>SECTION-B (40 Marks)</b>		<b>10 Marks each</b>		
4.	Critically evaluate the contribution of F.W. Taylor in modern management.	K2	CO2	10
5.	Explain the process of Management and discuss the different levels of Management in detail.	K3	CO3	10
6.	What is planning? Bring out clearly its nature and scope in the tourism business.	K3	CO3	10
7.	Compare Line, functional, and Line and Staff organizations. Which of these is more appropriate for a large-scale tourism enterprise?	K4	CO4	10
<b>SECTION-C (45 Marks)</b>		<b>15 Marks each</b>		
8.	Discuss the role of information technology in management. Give examples from the tourism industry.	K4	CO4	15
9.	Elaborate the relationship authority, responsibility and accountability. Discuss their impact on organizational supervision.	K5	CO5	15
10	What is the importance of planning in an organization? Discuss the steps and levels of planning in the context of a tourism business.	K6	CO6	15