

School of Business**Master of Business Administration MBA LSCM
Semester End Examination - Aug 2024**

Duration : 180 Minutes
Max Marks : 100

Sem III - MSB22T2004 - Retail and E Commerce LogisticsGeneral Instructions

Answer to the specific question asked

Draw neat, labelled diagrams wherever necessary

Approved data hand books are allowed subject to verification by the Invigilator

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| 1) | What role does SCM play in Business-to-Business model (B2B) in e-Commerce. | K1(2) |
| 2) | Explain sources of supply chain disruptions and its impact on business | K2(4) |
| 3) | Explain logistics system works in an Organization by giving a real life example. | K2(6) |
| 4) | Identify Challenges in Transportation cost in E-retailing. | K3(9) |
| 5) | Identify aim of Inventory Management in Logistics, Develop a model with the help of an example. | K3(9) |
| 6) | Expalin B2B and B2C deliveries in Logistics System with the help of suitable example. | K5(10) |
| 7) | Analyze Logistics Managerial issues in an organization. Categories different issues while making decisions. | K4(12) |
| 8) | Explain mitigation of risks involving in retailing and e commerce logistics, | K5(15) |
| 9) | Compare between direct shipment, warehousing and cross docking with suitable example. | K5(15) |
| 10) | Design various types of risks associated with e commerce. | K6(18) |