

School of Business

**Integrated Bachelor of Business Administration - Master of Business Administration
Semester End Examination - Aug 2024**

**Duration : 180 Minutes
Max Marks : 100**

Sem IX - MBHC6003 - Public Health Administration*General Instructions*

Answer to the specific question asked

Draw neat, labelled diagrams wherever necessary

Approved data hand books are allowed subject to verification by the Invigilator

- 1) Which are the socio-environmental approach to public health, and why is it important K1(2)
- 2) Illustrate Mobile Health (mHealth) applications empowering individuals to manage their health and access healthcare services in India? K2(4)
- 3) Outline the Aarogya Setu calculating my risk of infection K2(6)
- 4) Identify Lesbian, Gay, Bisexual , Transgender , Queer People. Why they are isolated with in Community. K3(9)
- 5) Select UNFPA programs contribution in improving health in India and challenges UNFPA faces in its work in India, and how does it address them K3(9)
- 6) Determine the hierarchy of Union Ministry of health and family welfare. Elaborate with all steps. K5(10)
- 7) Analyze the role of the MoHFW in formulating central public health strategies in India and discuss the key objectives of National health Policy, Preventive healthcare K4(12)
- 8) Estimate the five main approaches of NRHM and outcomes and also illustrate Institutional structure of NRHM with a suitable diagram K5(15)
- 9) Appraise the epidemiological transition, and how does it relate to changes in disease patterns and List the stages of epidemiological transition, and describe the characteristics of each stage K5(15)
- 10) Compile the structure of the public health delivery system in India and discuss the role of PHCs in India's healthcare system, differentiate between CHCs & PHCs K6(18)