



ADMISSION NUMBER

## School of Business

Master of Business Administration MBA Aviation management  
Semester End Examination - Aug 2024

Duration : 180 Minutes  
Max Marks : 100

### Sem III - MBAV5006 - Airline Network Fleet and Schedule Planning

General Instructions

Answer to the specific question asked

Draw neat, labelled diagrams wherever necessary

Approved data hand books are allowed subject to verification by the Invigilator

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|-----|---|--------|
| 1)  | What is the purpose of financial projections and environmental considerations for fleet planning. | K1(2)  |
| 2)  | Conclude Revenue calculation and forecasting on building airline network plan.                    | K2(4)  |
| 3)  | Classify the factor of Airline fleet selection and management.                                    | K2(6)  |
| 4)  | Plan the essential contents of Aircraft fleet management.   | K3(9)  |
| 5)  | Identify the impact of time zones on opening hours.   | K3(9)  |
| 6)  | Evaluate the airline cross functional input required in schedule planning.                        | K5(10) |
| 7)  | Elaborate the impact of sales promotion on airline.   | K4(12) |
| 8)  | Interpret Commercial airline operational requirement.   | K5(15) |
| 9)  | Interpret the airline schedule strategies.  | K5(15) |
| 10) | Evaluate the process of airline schedule creation and the challenges being faced by the airlines. | K6(18) |