

School of Finance and Commerce

**Bachelor of Commerce Honours in International Accounting and Finance
Semester End Examination - Aug 2024**

**Duration : 180 Minutes
Max Marks : 100**

Sem IV - H1UD402T - Entrepreneurship and New VenturesGeneral Instructions

Answer to the specific question asked

Draw neat, labelled diagrams wherever necessary

Approved data hand books are allowed subject to verification by the Invigilator

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| 1) | Enlist the different types of intellectual property. | K1(2) |
| 2) | Discuss the advantages of family business. | K2(4) |
| 3) | Explain the components of Technological feasibility. | K2(6) |
| 4) | Elucidate the role of project planning in entrepreneurship | K3(9) |
| 5) | 'Entrepreneurship is a process of giving birth to an enterprise'. Describe this statement in detail. | K3(9) |
| 6) | Evaluate the main entrepreneurial traits of women entrepreneurs. | K5(10) |
| 7) | The founders of Google, Larry Page and Sergey Brin took challenge of organizing vast information of world on a website. Discuss the motivating factors for them to take up this challenge? | K4(12) |
| 8) | "Modern women entrepreneurs emerge as successful business owners because of their unique managerial styles' Discuss. | K5(15) |
| 9) | Women Entrepreneurs is a separate category and needs a special treatment. 'In the light of the above statement elaborate the role, scope and opportunities for women entrepreneurs in India. | K5(15) |
| 10) | In your own words, what is patent ? Of what value is a patent to an entrepreneur ? Comment the different benefits provided by patent. | K6(18) |