



ADMISSION NUMBER

School of Business

**Bachelor of Business Administration in Marketing and Automobile Management
Semester End Examination - Jul 2024**

**Duration : 180 Minutes
Max Marks : 100**

D1UG502T_BBAM3003 - Pre-Owned Car Business_Sem V

General Instructions

Answer to the specific question asked

Draw neat, labelled diagrams wherever necessary

Approved data hand books are allowed subject to verification by the Invigilator

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| 1) | Explain the significance of vehicle history report in pre-owned cars | K1(2) |
| 2) | Salient features of Single vs Multi-Brand pre-owned car dealer | K2(4) |
| 3) | Why are the dealers of Luxury Brands offering Pre-owned cars | K2(6) |
| 4) | Explore the role played by Dealers – who can provide insights and guidance to customers on the expected resale value of pre-owned Honda and Toyota vehicles, based on historical data and market trends. | K3(9) |
| 5) | How can partnerships contribute to the growth of a used car business, and what factors should be considered when forming such partnerships? | K3(9) |
| 6) | Explain the concept of consignment in the used car business and its benefits for both sellers and the business. | K5(10) |
| 7) | What are the different levels of autonomous driving | K4(12) |
| 8) | How does understanding the Vehicle Act impact the business's ability to comply with legal requirements and consumer protection measures? | K5(15) |
| 9) | Elaborate on the advantages of buying pre-owned cars from the organised sector | K5(15) |
| 10) | Why Electric Vehicles are as polluting as traditional fuel cars | K6(18) |