

**School of Business****Bachelor of Business Administration  
Semester End Examination - Jul 2024****Duration : 180 Minutes  
Max Marks : 100****Sem VI - D1UE602T - Msme Credit and Micro Finance**General Instructions*Answer to the specific question asked**Draw neat, labelled diagrams wherever necessary**Approved data hand books are allowed subject to verification by the Invigilator*

- 1) Explain the viewpoints within the MSME community concerning the 2018 Amendment Bill, highlighting both resistance and support. Demonstrate an understanding of the key factors influencing their perspectives. K3(6)
- 2) Amidst a boom in tech startups, explore how crowdfunding complies with securities laws. Analyze its impact on investor protection and market integrity, especially when a blockchain-based fintech firm seeks funding. Discuss implications: balancing accessibility with regulatory safeguards, ensuring transparency in fundraising to mitigate risks for investors and maintain market trust. K3(9)
- 3) Evaluate the strategies and programs implemented by the Directorate to facilitate small business development. K4(4)
- 4) Analyze the role of microfinance in promoting health and well-being, particularly in developing regions. How can access to financial services contribute to improved healthcare outcomes and community resilience? K4(8)
- 5) Consider a scenario where a fintech startup aims to raise funds through crowdfunding for its innovative blockchain platform. Evaluate the compliance of crowdfunding with securities laws, emphasizing implications for investors' protection and entrepreneurs' legal responsibilities. Discuss potential risks of non-compliance, such as legal penalties and reputational damage, and the importance of thorough regulatory adherence for maintaining market integrity and investor trust. K4(8)
- 6) How does the Small Industries Service Institute (SISI) contribute to the success of small-scale industries through technical and managerial assistance? Discuss the specific services offered by SISI and how these initiatives address challenges faced by small enterprises. Explore the overall impact of SISI on the efficiency, innovation, and sustainability of small businesses in the current business landscape. K5(10)
- 7) Conduct a comprehensive exploration into the profound significance of State Financial Corporations (SFCs) in the realm of K5(10)

providing crucial financial assistance to small and medium enterprises (SMEs). Extend the analysis to encompass the multifaceted ways in which SFCs contribute to the growth and sustenance of MSMEs.

- 8) In its quest for funding, a tech startup turned to a reward-based crowd-funding platform to fuel the development of a revolutionary mobile application. By tapping into the platform's extensive audience, the startup enticed potential backers with enticing incentives such as exclusive early access and branded merchandise. The campaign's strategic offering resonated with a diverse range of supporters, resulting in an overwhelming response that surpassed the initial funding target. With the financial backing secured, the startup propelled its innovative product into the market, poised to disrupt the mobile application landscape. This successful crowd-funding endeavor not only provided crucial capital but also served as a testament to the power of community support in driving technological innovation and entrepreneurship.

K5(15)

Questions -

1. Evaluate the effectiveness of using a reward-based crowd-funding model for tech startups in launching new products. 5 Marks
2. Analyze the role of incentives in motivating individuals to participate in crowd-funding campaigns. 5 Marks
3. Discuss potential challenges faced by startups in maintaining momentum and delivering promised rewards post-campaign. 5 Marks

- 9) Read the case and answer following questions -A strategic objective of the reforms is to achieve large-scale import substitution, bolstering India's self-reliance agenda. By nurturing indigenous capabilities and promoting domestically produced goods and services, the MSME sector becomes a pivotal player in reshaping the trade landscape. This not only enhances economic sovereignty but also establishes the sector as a key contributor to the broader vision of self-sufficiency. In conclusion, the ongoing reforms within the MSME sector transcend mere policy adjustments; they signify a visionary and concerted effort to unleash the sector's latent potential. As the government pursues this transformative agenda, the MSMEs are poised to emerge not just as economic entities but as harbingers of socio-economic development, job creation, and equitable wealth distribution, driving India towards a more inclusive and self-reliant future.

K6(12)

1. How are supply chain dynamics, technology adoption, and quality standards addressed to enhance the competitiveness of domestically produced goods and services? Evaluate the technical challenges and innovations involved in fostering self-reliance.
2. Critically analyze the role of technological capabilities in nurturing indigenous development within the MSME sector. How are advancements in research and development, innovation, and technology transfer facilitated to strengthen the sector's ability to substitute imports?
3. Evaluate the technical aspects of supply chain resilience in achieving self-sufficiency. How are MSMEs encouraged to build

robust supply chain networks, and what technological tools or platforms are employed to enhance transparency and efficiency?

10) The non-profit organization's innovative microfinance schemes not only tailored to the needs of rural farmers but also integrated technology for loan management, reducing costs and enhancing accessibility. The adoption of technology in microfinance has transformed traditional practices by streamlining processes such as loan disbursement, repayment, and record-keeping. This digitalization facilitates faster transactions, reduces paperwork, and enables remote access to financial services, thereby overcoming geographical barriers prevalent in rural areas. Financial literacy programs play a crucial role in the success of microfinance initiatives. By equipping beneficiaries with essential financial management skills, such as budgeting, saving, and understanding interest rates, individuals are better positioned to utilize microfinance resources effectively. This empowers them to make informed financial decisions, avoid over indebtedness, and maximize the benefits of microloans for sustainable livelihood improvement.

K6(18)

Questions –

1. Evaluate the role of technology in transforming traditional microfinance practices in rural areas. 6 Marks
2. Discuss the importance of financial literacy in ensuring the success of microfinance initiatives. 6 Marks
3. How can innovative microfinance models be replicated in other sectors to address diverse community needs? 6 Marks