

**School of Finance and Commerce****Master of Business Administration in Financial Management  
Semester End Examination - Jul 2024**

Duration : 180 Minutes  
Max Marks : 100

**Sem I - H1PE102T - Managerial Economics**General Instructions

Answer to the specific question asked

Draw neat, labelled diagrams wherever necessary

Approved data hand books are allowed subject to verification by the Invigilator

- 1) How does the price of related goods impact the demand of a good? K1(2)
- 2) Explain dumping in the context of international trade. Discuss the reasons behind dumping and its effects on domestic industries. K2(4)
- 3) Ep of good is – 3. At a price of Rs. 8 per unit, a consumer buys 160 units of the good. Show how many units of the good the consumer will buy when the price falls to Rs. 6 per unit? K2(6)
- 4) the concept of demand analysis and its significance in managerial economics. K3(9)
- 5) Identify the significance of variable costs and fixed costs in the context of short-run cost estimation? K3(9)
- 6) Evaluate the impact of Foreign trade on national income and employment, considering both its positive and negative aspects. K5(10)
- 7) Examine the key determinants that influence the size of the investment multiplier. Provide examples to illustrate how changes in these determinants affect the multiplier's value. K4(12)
- 8) Explain the relevance of profit maximisation as an objective of the firm. Support your answers with examples. Also, explain the demerits of profit maximisation as the only objective of a business giving relevant examples. K5(15)
- 9) Explain the short run and long run cost curves along with its graphical representation. K5(15)
- 10) Elaborate the concept of demand forecasting and discuss the various qualitative and quantitative techniques of demand forecasting. K6(18)