

School of Medical and Allied Sciences

**Bachelor of Optometry
Semester End Examination - Jun 2024**

**Duration : 180 Minutes
Max Marks : 100**

Sem VI - BOPT6011 - Practice Management*General Instructions*

Answer to the specific question asked

Draw neat, labelled diagrams wherever necessary

Approved data hand books are allowed subject to verification by the Invigilator

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|-----|---|--------|
| 1) | Can you recall the key steps involved in establishing a business management practice? | K1(2) |
| 2) | Explain delegating. | K2(4) |
| 3) | Appraise the types of direct and indirect tax | K2(6) |
| 4) | Interprete the importance of medical records. | K3(9) |
| 5) | Discuss the importance of organizing. | K3(9) |
| 6) | Appraise the sources of finance. | K5(10) |
| 7) | Distinguish planning from organizing. | K4(12) |
| 8) | Determine the concepts of different laws in business. | K5(15) |
| 9) | Determine the factors affecting the cost of advertising. | K5(15) |
| 10) | Create a detailed implementation plan for establishing a business management practice, outlining the steps. | K6(18) |