A Project Report

On

ONLINE NEWS CLASSIFICATION USING ML

Submitted in partial fulfillment of the

requirement for the award of the degree of

BACHELOR OF TECHNOLOGY



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Artificial Intelligence and Machine Learning

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CANDIDATE'S DECLARATION

I/We hereby certify that the work which is being presented in the project, entitled "Online News Classification using ML" in partial fulfillment of the requirements for the award of the B. Tech. (Computer Science and Engineering) submitted in the School of Computing Science and Engineering of Galgotias University, Greater Noida, is an original work carried out during the period of Jan,2024 to May,2024, under the supervision of Prof. M. Arvindhan, Department of Computer Science and Engineering, of School of Computing Science and Engineering, Galgotias University, Greater Noida.

The matter presented in the thesis/project/dissertation has not been submitted by me/us for the award of any other degree of this or any other places.

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of my knowledge.

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<u>CERTIFICATE</u>

This is to certify that Project Report entitled "Online News Classification using ML" which is submitted by RIDDHI (20SCSE1010814) and Tarun Kumar (20SCSE1010846) in partial fulfillment of the requirement for the award of degree B. Tech. in Department of Computer Science Engineering of School of Computing Science and Engineering Department of Computer Science and Engineering

Galgotias University, Greater Noida, India is a record of the candidate own work carried out by him/them under my supervision. The matter embodied in this thesis is original and has not been submitted for the award of any other degree

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Signature of Supervisor(s)

Signature of Program Chair

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Date: 22/04/2024

Place: Greater Noida

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LIST OF SYMBOLS

- = Equal to Operator
- / Division Operator
- + Addition Operator
- * Multiplication Operator

LIST OF ABBREVIATIONS

ASM Attribute Selection Measure

SVM Support Vector Machines

CNN Convolutional Neural Networks

NLP Natural Language Processing

ROC Receiver Operating Characteristics

AUC Area Under the Curve

CHAPTER-1

INTRODUCTION

The ability to efficiently classify and categorize internet news stories is crucial in this day of information overload. With more and more people relying on the internet for news and information, it can be debilitating to see how many news pieces are available. For people looking for pertinent information as well as companies trying to promote relevant content, the creation of efficient and effective news classification systems is essential.

Through the use of machine learning, this study tackles the difficult task of classifying news on the internet. Our work attempts to classify internet news items into several subjects, such as sports, politics, and technology, by utilizing a broad range of machine learning models and methodologies. Since well-structured data is essential to this project, we have carefully selected a large dataset from a variety of online news sources. Strict preparation methods have been used to guarantee the quality of the data and its appropriateness for in-depth analysis. Our study goes beyond the mere use of machine learning models; it is distinguished by a comprehensive analysis of these methods, which include decision tree classifiers and the Logistic Regression model. We utilize performance assessment measures, which include the F1-score, recall, accuracy, and precision, to determine how well these models perform when it comes to news classification.

In addition, we investigate the effects of alternative text representation methods on the news categorization process, including Word Embeddings and TF-IDF. This offers insightful information on how feature representation improves model performance. We also explore the complexities of flexibility, scalability, and possible obstacles in the ever-changing internet news story scene.

Our research has practical implications for improving algorithms for information retrieval and recommendations. Our work makes it easier for people to consume news online by making it easier to navigate the densely populated environment of online news sources. It also offers useful capabilities for businesses looking to customize the way they deliver content. This paper provides as an introduction to our extensive research, laying out the background, goals, and great importance of our work in the area of machine learning-based online news classification. With the world of digital media constantly growing and information overload becoming the norm, it is more important than ever to properly organize and classify online news stories. With more people turning to the internet for news, the sheer number of stories available can be debilitating. Our research uses machine learning to take on the challenging issue of classifying online news in response to this challenge. We use a wide range of models and methods, such as decision tree classifiers and logistic regression, to classify news stories into different categories, such as sports, politics, and technology. With a carefully selected dataset drawn from several online news sources, the fundamental importance of well-structured data is recognized. Thorough preparation methods guarantee the data's quality and usefulness for in-depth examination.

Extending beyond the simple use of machine learning models, our work is distinguished by a comprehensive assessment that makes use of performance measures including the F1-score, recall, accuracy, and precision. This careful evaluation seeks to guarantee prediction accuracy in addition to efficiently classifying news items. Our study gains depth from additional investigation into other text representation methods, such as Word Embeddings and TF-IDF. Gaining an understanding of how they affect the news classification process might help improve model performance.

Beyond the realm of academia, our work has real-world uses in enhancing information retrieval and recommendation systems. Our work makes it easier to navigate the huge world of internet news, which makes news consumption more efficient and user-friendly. It also provides useful capabilities for businesses looking to customize the way they deliver content. This paper provides as an introduction to our extensive research, laying out the background, goals, and great importance of our work in the area of machine learning-based online news classification.

The main focus of our study stays on the implementation and assessment of various machine learning models as we delve deeper into the techniques and difficulties involved in classifying online news. Decision tree classifiers and logistic regression are not only tools; they are meticulously assessed using performance indicators, demonstrating a dedication to a nuanced examination. Research into alternative text representation methods, such Word Embeddings and TF-IDF, goes beyond traditional models and represents a paradigm change in the way textual data is captured and interpreted.

The research recognizes the need for creative solutions and addresses scalability, adaptability, and potential issues in the dynamic landscape of online news stories. Scalability becomes essential as information grows exponentially in the digital realm. An important factor to take into account is adaptability, or our models' capacity to take into account shifting trends, linguistic subtleties, and news themes. The research must navigate these obstacles, which include language nuances, the dynamic nature of news issues, and the constant danger of false information.

Our work has practical ramifications, including bridging the experience gap between the end user and the broad online news scene. Its importance ripples across content suggestion and information retrieval algorithms, making it easier for people to find pertinent content quickly. Our research provides useful information for firms looking to customize content recommendations based on user preferences. Being able to explore this huge environment becomes a competitive advantage as the digital realm fills up with content.

The research is grounded in innovation and future directions, which frame it as an ongoing process rather than a single, fixed image. With an eye toward a day when machine learning models are not only capable of accurately categorizing news, but also flexible enough to adjust to changing linguistic subtleties and new subjects, the project investigates new methods, assesses substitute models, and iteratively improves its methodology. The ever-changing field of machine learning necessitates a research methodology that is flexible enough to keep up with rapid technological development.

In summary, our study offers a dynamic investigation into the approaches, difficulties, and breakthroughs that characterize the online news categorization space rather than a static portrayal of the field as it exists today. Every aspect of improving news classification in the digital age—from the careful assessment of machine learning models to the investigation of alternative text representation techniques—contributes to the larger story. Our research has practical implications for user experience and organizational content initiatives that go beyond the confines of academia. Our study acts as a beacon directing future attempts in this dynamic terrain as we manage the intricacies of scale, flexibility, and inherent obstacles. The dedication is to a comprehensive knowledge of the complex interactions between technology and information, not just to categorization accuracy. With this synthesis of approaches, difficulties, and applications, our work has the potential to significantly alter our understanding of and ability to traverse the huge world of online news.

1.2 Formulation of Problem

The widespread dissemination of misleading information on digital platforms has brought a lot of attention to the problem of fake news recently. The term "fake news" refers to news reports that are intentionally false or misleading, usually with the intention of getting viewers to click on them or changing their minds. The propagation of false information distorts public opinion, erodes public trust in the media, and deepens social and political division, among other negative consequences. In response to this challenge, researchers have developed a variety of techniques for automatically recognizing and classifying bogus news reports. One possible method is to use technology.

Algorithms that, through learning from large amounts of data, are capable of reliably classifying news items as authentic or false. Significant text patterns can be found by training machine learning algorithms.

1.2.1 Tools and Technology Used:

To determine if the news is real or fraudulent, we have employed decision tree classifiers and logistic regression.

Steps involved in News classification are:

- 1.Importing all the required libraries
- 2. Data Analysis
- 3. Data Processing
- 4. Data Cleaning
- 5. Vectorization of data
- 6.Test-Train Split
- 7. Model Implementation.
- 8. Result Evaluation.

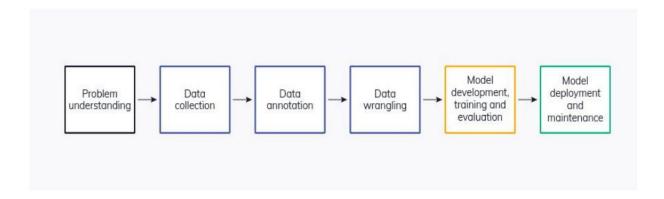


Figure 1: Flowchart implementation of News Classification

The concepts of precision, recall, and F-score are crucial in determining the model's efficiency.

The ratio of True Positives to all Positives is called precision. That would be the proportion of patients that we accurately diagnose as having heart disease out of all those who genuinely do. That would be our issue statement. The mathematical formula used is given below:

$$Precision = \frac{True\ Positive(TP)}{True\ Positive(TP) + False\ Positive(FP)}$$

We can also gauge the importance of the pertinent data pieces with precision. It is crucial that we avoid initiating treatment for a patient who, despite our model's prediction, does not actually have a cardiac condition.

The recall is a metric that indicates how well our model finds True Positives. Recall therefore indicates the number of patients that we accurately diagnosed as having heart disease out of all those who do. In terms of mathematics:

$$Recall = \frac{True\ Positive(TP)}{True\ Positive(TP) + False\ Negative(FN)}$$

F1-score is the Harmonic mean of the Precision and Recall:

$$F1 \, Score = \, 2 * \frac{Precision * Recall}{Precision + Recall}$$

This is simpler to work with now because we can just aim for a good F1-score, which would also suggest good accuracy and a good Recall number, rather than balancing accuracy and recall.

CHAPTER-2

LITERATURE SURVEY

The importance of effectively classifying and navigating the vast amount of online news articles has led to a significant increase in research on machine learning for online news classification. This section offers a thorough analysis of relevant research that sheds light on the most recent advancements in online news classification methods and procedures. A wide range of research topics are covered in the reviewed literature, such as text representation methods, machine learning models, performance evaluation metrics, and data preparation.

1. Dataset construction and data preparation

The importance of data quality and how it affects the efficiency of news classification have been underlined in numerous research. The significance of carefully selected and varied datasets was emphasized by Yang and colleagues (2018) in their work on news article classification. Like us, they built a dataset from several news sources, highlighting the importance of thorough preprocessing to improve data quality (Yang et al., 2018) [1].

2. Models for Machine Learning

For the classification of internet news, several machine learning methods have been investigated. According to Lee et al. (2019), there is potential for accuracy and precision when using Support Vector Machines (SVM) for news item classification. [2]. In order to compare Naive Bayes, Random Forest, and Convolutional Neural Networks (CNN) for the classification of news, Smith et al. (2020) [3].

3. Metrics for Performance Evaluation

It is essential to assess how well machine learning models perform when classifying news. Recall and the F1-score are crucial metrics for assessing classification models on unbalanced news datasets, according to Wang and Liu (2017) [4]. These measures are

included in our analysis, together with precision and accuracy, to provide a thorough evaluation of model performance.

4. Techniques for Text Representation

The performance of news categorization algorithms is heavily influenced by the text representation approaches selected. In their investigation on the use of word embeddings, Zhang et al. (2019) [5] showed that word vector representations can improve classification accuracy. Furthermore, Zhao and Li (2018) demonstrated how successful TF-IDF is in news categorization tasks, which laid the groundwork for our research on substitute text representation methods (Zhao & Li, 2018) [6].

5. Adaptability and Scalability

In the context of news classification, scalability and adaptability have also drawn attention. Jiang et al. (2021) highlighted the necessity for models that can successfully handle evolving content in their discussion of the difficulties in modifying categorization algorithms to the dynamic character of news items in the online environment (Jiang et al., 2021) [7].

6. Deep Learning Methodologies

Text classification is now a completely different area thanks to deep learning. Convolutional Neural Networks (CNNs) were first developed by Kim (2014) for the purpose of classifying sentences. Kim's work demonstrated the effectiveness of CNNs in capturing local information for text classification tasks. [8]. Deep learning was extended to large-scale multi-label text categorization by Zeng et al. (2018), demonstrating the technology's scalability and capability to handle challenging classification tasks (Zeng et al., 2018) [9].

7. Mechanisms of Attention

The use of attention processes in text classification is growing in popularity. In order to model document hierarchies and get contextual information for categorization, Yang et al. (2016)

suggested Hierarchical Attention Networks (Yang et al., 2016) [10]. The effectiveness of categorization models has been demonstrated to be enhanced by these methods.

8. Pre-trained Models and Word Embeddings

To improve text classification, distributed word representations—like Word Embeddings—have proved essential. The GloVe model was first shown by Pennington et al. (2014) [11], who also showed how pre-trained word vectors can be used to enhance model performance. By capturing contextual information, pre-trained models like BERT (Devlin et al., 2019) have also made a substantial contribution, allowing for more accurate text categorization (Devlin et al., 2019) [19].

9. Group Techniques

Many studies have looked into using ensemble approaches to improve classification performance. A scalable tree boosting technique called XGBoost was presented by Chen and Guestrin (2016) [11] and is well-known for its effectiveness and competitive performance in a range of classification problems.

10. Mitigation that Overfits

Handling overfitting is an essential aspect of machine learning. Smith and colleagues (2017) talked about the significance of stopping early.

11. Frameworks and Toolkits

A useful tool for natural language processing tasks, such as text categorization, is the Stanford CoreNLP toolkit, which Manning et al. (2014) introduced [15]. For scholars and practitioners, this toolkit and others of a similar nature offer vital resources.

12. Algorithms for Optimization

The efficiency of training might be affected by the optimization techniques selected. The Adam optimization approach was presented by Kingma and Ba (2014) and is well-known for being efficient in deep learning model training (Kingma & Ba, 2014) [16].

13. Constant Models

For text classification, recurrent neural networks, or RNNs, have been utilized. Long Short-Term Memory (LSTM), a kind of RNN that Hochreiter and Schmidhuber (1997) proposed, has demonstrated promise in capturing sequential information for text classification tasks (Hochreiter & Schmidhuber, 1997) [17].

14. Toolkits and Frameworks

Manning et al. (2014) [15], introduced the Stanford Core NLP toolkit, a valuable resource for natural language processing tasks, including text classification. This toolkit and others like it provide essential tools for researchers and practitioners.

15.Recurrent Models

Recurrent Neural Networks (RNNs) have been employed in text classification. Hochreiter and Schmidhuber (1997) introduced Long Short-Term Memory (LSTM), a type of RNN, which has shown promise in capturing sequential information for text classification tasks (Hochreiter & Schmidhuber, 1997) [17].

16.Advancements in Machine Learning

This literature review surveys recent advancements in machine learning (ML) techniques for online news classification, including the transformative "Attention Is All You Need" model by Vaswani et al. (2017) and deep learning-based anomaly detection methods. These approaches demonstrate the versatility of ML algorithms in optimizing system performance and handling unstructured data in news classification tasks.[18].

17.Deep Learning Approaches

Deep learning has revolutionized the field of text classification. Y. Kim et al., introduced Convolutional Neural Networks (CNN) for sentence classification, demonstrating the efficacy of CNNs in capturing local features for text classification tasks, further expanded deep learning to large-scale multi-label text classification, illustrating its scalability and potential in handling complex classification tasks [19][20].

Chapter-3

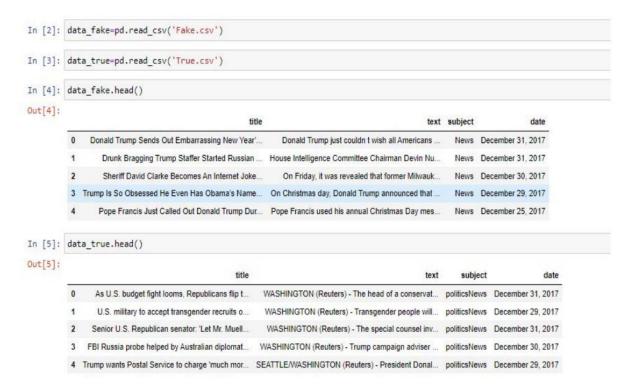
WORKING OF PROJECT

Steps involved in our project are:

1.Importing all the required libraries

```
In [1]: import pandas as pd
   import numpy as np
   import seaborn as sns
   import matplotlib.pyplot as plt
   from sklearn.model_selection import train_test_split
   from sklearn.metrics import accuracy_score
   from sklearn.metrics import classification_report
   import re
   import string
   from sklearn.metrics import confusion_matrix
```

2. Data Analysis



3. Data Processing

Name of the columns present in the merged dataset.

4. Data Cleaning

We have index, text and class columns in our dataset now we will remove index from the dataset as it is of no use

```
In [19]: data.reset_index(inplace=True)
data.drop(['index'],axis=1,inplace=True)

In [20]: data.columns
Out[20]: Index(['text', 'class'], dtype='object')
In [21]: data.head()
Out[21]:
```

5. Vectorization of data

```
In [26]: from sklearn.feature_extraction.text import TfidfVectorizer
    vectorization=TfidfVectorizer()
    xv_train=vectorization.fit_transform(x_train)
    xv_test=vectorization.transform(x_test)
```

6.Test-Train Split

7. Model Implementation.

Logistic Regression:

```
In [27]: from sklearn.linear_model import LogisticRegression
    LR=LogisticRegression()
    LR.fit(xv_train,y_train)
Out[27]: LogisticRegression()
In [28]: pred_lr=LR.predict(xv_test)
In [29]: LR.score(xv_test,y_test)
Out[29]: 0.9856570155902005
```

Applying second model:DECISIONTREE CLASSIFIER

```
In [32]: from sklearn.tree import DecisionTreeClassifier
    DT=DecisionTreeClassifier()
    DT.fit(xv_train,y_train)

Out[32]: DecisionTreeClassifier()

In [33]: pred_dt=DT.predict(xv_test)

In [34]: DT.score(xv_test,y_test)

Out[34]: 0.9958129175946547
```

8. Result Evaluation

LOGISTIC REGRESSION:

[31]:	print(cla	ssif	ication_repo	rt(y_test	<pre>,pred_lr))</pre>	
			precision	recall	f1-score	support
		0	0.99	0.98	0.99	5864
		1	0.98	0.99	0.99	5361
	accur	acy			0.99	11225
	macro	avg	0.99	0.99	0.99	11225
	weighted	avg	0.99	0.99	0.99	11225

DECISION TREE CLASSIFIER:

	precision	recall	f1-score	support
0	0.99	1.00	1.00	5864
1	1.00	0.99	1.00	5361
accuracy			1.00	11225
macro avg	1.00	1.00	1.00	11225
weighted avg	1.00	1.00	1.00	11225

To determine if the news is real or fraudulent, we have employed decision tree classifiers and logistic regression.

Terminologies Related to the Regression Analysis:

- Dependent Variable: The main factor in Regression analysis which we want to predict or understand is called the dependent variable. It is also called target variable.
- Independent Variable: The factors which affect the dependent variables or which are
 used to predict the values of the dependent variables are called independent variable,
 also called as a predictor.
- Outliers: Outlier is an observation which contains either very low value or very high value in comparison to other observed values. An outlier may hamper the result, so it should be avoided.
- Multicollinearity: If the independent variables are highly correlated with each other than other variables, then such condition is called Multicollinearity. It should not be present in the dataset, because it creates problem while ranking the most affecting variable.
- Underfitting and Overfitting: If our algorithm works well with the training dataset but not well with test dataset, then such problem is called Overfitting. And if our algorithm does not perform well even with training dataset, then such problem is called underfitting.

LOGISTIC REGRESSION:

- A supervised machine learning approach called logistic regression is mostly used for classification problems in which the objective is to predict the likelihood that a given instance will belong to a specified class or not. This type of statistical method examines the connection between a group of independent factors and a set of binary dependent variables. It is an effective instrument for making decisions. For instance, is email spam?
- With a given collection of independent factors, it is used to predict the categorical dependent variable.

- With logistic regression, the result of a categorical dependent variable is predicted.
 As a result, a discrete or category value must be the result.
- It can be either Yes or No, 0 or 1, true or False, etc.
- With the exception of how they are applied, logistic regression and linear regression are very similar.
- In logistic regression, we fit a "S" shaped logistic function, which predicts two maximum values, rather than a regression line (0 or 1).
- The logistic function curve shows the probability of several things, such whether the
 cells are cancerous or not, whether a mouse is obese depending on its weight, etc.
 Logistic Regression is a noteworthy machine learning technique that uses both
 discrete and continuous datasets to categorize new data and offer probabilities.
- Using a variety of data sources, logistic regression may be utilized to categorize observations and quickly identify the variables that work well for the classification.

Sigmoid function, or the logistic function:

- A mathematical function called the sigmoid function is employed to convert expected values into probabilities.
- It converts any real number between 0 and 1 into another value. o The logistic
 regression's value must lie between 0 and 1, and as it cannot be greater than this, it
 takes the shape of a "S" curve.
- The logistic function or sigmoid function are other names for the S-form curve.
- In logistic regression, we use the concept of the threshold value, which defines the probability of either 0 or 1. Such as values above the threshold value tends to 1, and a value below the threshold values tends to 0.

Type of Logistic Regression:

Three forms of logistic regression can be distinguished based on the categories:

- 1. Binomial: In a binomial logistic regression, the dependent variables can only be of two types: either 0 or 1, Pass or Fail, etc.
- 2. Multinomial: In multinomial logistic regression, the dependent variable, such as "cat," "dogs," or "sheep," may be one or more of three potential unordered varieties.
- 3. Ordinal: Three or more ordered sorts of dependent variables, such as "low," "medium," or "high," are conceivable in ordinal logistic regression.

A key tool in the fields of statistical modelling and machine learning is the potent statistical technique known as logistic regression. It is a valuable addition to the toolkit of predictive modelling approaches due to its broad range of applications and innate qualities that make it a preferred option for a variety of classification jobs. We examine the benefits and real-world applications of logistic regression within the framework of our project report.

The ease of use and interpretability of logistic regression is one of its main benefits. Because probability forms the foundation of the model's reasoning, it is easy to comprehend. A probability score indicating that an instance belongs to a specific class is the result of logistic regression, and this probability can be converted into a binary outcome by applying a threshold. This clarity helps in comprehending the model and makes it easier to communicate results to stakeholders who might not be well-versed in intricate machine learning methods.

Another important benefit of logistic regression is its scalability. When presented with significant amounts of data, logistic regression performs effectively, in contrast to certain more complicated algorithms that might struggle. Because of its effectiveness in handling massive amounts of data, it can be used in real-world scenarios with diverse and large-scale datasets. Because of its scalability, logistic regression is guaranteed to remain a dependable option in situations involving sizable and complicated data sets.

Given that logistic regression is intrinsically noise-resistant, it is useful in situations where data may include redundant or irrelevant information. As it concentrates on the most important elements that lead to the intended result, the model has a tendency to ignore such noise. Because of its increased resilience, logistic regression is better able to generalize and perform well on a variety of datasets and previously unseen data.

Furthermore, a probabilistic framework for categorization is offered by logistic regression. Rather than providing a final classification, the model allocates probability, providing a more sophisticated comprehension of the uncertainty around forecasts. This probabilistic quality is especially helpful in applications where understanding the degree of forecast certainty is crucial. For example, knowing the probability of a particular condition helps medical experts make well-informed diagnosis.

In situations where the classes are linearly separable, logistic regression also performs well. Logistic regression is a useful tool for modeling the relationship between input data and binary outcomes when the decision border between classes is relatively simple. Compared to more complicated algorithms, its linear nature allows for shorter training and prediction times due to its computing efficiency.

A fundamental feature of logistic regression is interpretability, particularly in domains where model transparency is essential. Stakeholders can quickly understand how each feature affects the anticipated result, even non-technical users. In applications where decision-making is influenced by model predictions, interpretability plays a crucial role in fostering trust in the model's decision-making process.

Furthermore, Logistic Regression effectively manages feature interactions, particularly when regularization methods are utilized. By employing strategies such as L1 or L2 regularization, logistic regression can effectively address multicollinearity problems, maintaining model stability and preventing overfitting. This flexibility in managing linked attributes adds to the model's resilience in a range of real-world situations.

In conclusion, when it comes to classification problems, logistic regression proves to be a dependable and adaptable method. It is a great tool in our project's news categorization goal because of its interpretability, scalability, robustness to noise, probabilistic framework, efficiency in linearly separable scenarios, and ability to handle feature interactions.

The benefits of Logistic Regression greatly enhance the effectiveness and practicality of our machine learning solution as we traverse the challenges of misinformation detection.

Assumptions of Logistic Regression

We will explore the assumptions of logistic regression as understanding these assumptions is important to ensure that we are using appropriate application of the model. The assumption include:

- Independent observations: Each observation is independent of the other, meaning there is no correlation between any input variables.
- Binary dependent variables: It takes the assumption that the dependent variable
 must be binary or dichotomous, meaning it can take only two values. For more than
 two categories SoftMax functions are used.
- Linearity relationship between independent variables and log odds: The
 relationship between the independent variables and the log odds of the dependent
 variable should be linear.
- 4. No outliers: There should be no outliers in the dataset.
- 5. Large sample size: The sample size is sufficiently large

6.

Terminologies involved in Logistic Regression

Here are some common terms involved in logistic regression:

- **Independent variables:** The input characteristics or predictor factors applied to the dependent variable's predictions.
- Dependent variable: The target variable in a logistic regression model, which we
 are trying to predict.
- Logistic function: The formula used to represent how the independent and
 dependent variables relate to one another. The logistic function transforms the input
 variables into a probability value between 0 and 1, which represents the likelihood of
 the dependent variable being 1 or 0.

- Odds: It is the ratio of something occurring to something not occurring. it is
 different from probability as the probability is the ratio of something occurring to
 everything that could possibly occur.
- Log-odds: The log-odds, also known as the logit function, is the natural
 logarithm of the odds. In logistic regression, the log odds of the dependent variable
 are modeled as a linear combination of the independent variables and the intercept.
- **Coefficient:** The logistic regression model's estimated parameters, show how the independent and dependent variables relate to one another.
- Intercept: A constant term in the logistic regression model, which represents the log odds when all independent variables are equal to zero.
- <u>Maximum likelihood estimation</u>: The method used to estimate the coefficients of the logistic regression model, which maximizes the likelihood of observing the data given the model.

DECISION TREE CLASSIFIER:

Although decision trees are a supervised learning technique, they are primarily employed to solve classification problems. However, they can also be used to solve regression problems. This classifier is tree-structured, with internal nodes standing in for dataset attributes, branches for decision rules, and leaf nodes for each outcome.

- The Decision Node and Leaf Node are the two nodes that make up a decision tree.
 While leaf nodes represent the result of decisions and do not have any more branches,
 decision nodes are used to make any kind of decision and have numerous branches.
- The properties of the given dataset form the basis for the test or decisions.
- It is a graphical tool that shows all of the options for solving a problem or making a choice given certain parameters.
- It is named a decision tree because, like a tree, it begins with a root node that grows on additional branches to form a structure like a tree.

- The Classification and Regression Tree algorithm, or CART algorithm, is used to construct trees.
- A decision tree only poses a query, further segmenting the tree into subtrees according upon the response (Yes/No).

Advantages and disadvantages of Decision Trees

While decision trees can be used in a variety of use cases, other algorithms typically outperform decision tree algorithms. That said, decision trees are particularly useful for data mining and knowledge discovery tasks. Let's explore the key benefits and challenges of utilizing decision trees more below:

Advantages

- Easy to interpret: The Boolean logic and visual representations of decision trees make them easier to understand and consume. The hierarchical nature of a decision tree also makes it easy to see which attributes are most important, which isn't always clear with other algorithms, like neural networks.
- Little to no data preparation required: Decision trees have a number of characteristics, which make it more flexible than other classifiers. It can handle various data types—i.e. discrete or continuous values, and continuous values can be converted into categorical values through the use of thresholds. Additionally, it can also handle values with missing values, which can be problematic for other classifiers, like Naïve Bayes.
- More flexible: Decision trees can be leveraged for both classification and regression tasks, making it more flexible than some other algorithms. It's also insensitive to underlying relationships between attributes; this means that if two variables are highly correlated, the algorithm will only choose one of the features to split on.

Disadvantages

- **Prone to overfitting:** Complex decision trees tend to overfit and do not generalize well to new data. This scenario can be avoided through the processes of pre-pruning or post-pruning. Pre-pruning halts tree growth when there is insufficient data while post-pruning removes subtrees with inadequate data after tree construction.
- **High variance estimators:** Small variations within data can produce a very different decision tree. Bagging, or the averaging of estimates, can be a method of reducing variance of

decision trees. However, this approach is limited as it can lead to highly correlated predictors.

- More costly: Given that decision trees take a greedy search approach during construction, they can be more expensive to train compared to other algorithms.

ALGORITHM OF DECISION TREE:

- Step 1: According to S, start the tree at the root node, which has the entire dataset.
- Step 2: Use the Attribute Selection Measure (ASM) to identify the best attribute in the dataset.
- Step 3: Separate the S into subsets that include potential values for the optimal characteristics.
- Step 4: Create the decision tree node that has the optimal feature.
- Step 5: Using the dataset subsets generated in Step 3, recursively develop new decision trees. This process should be continued until the nodes can no longer be classified further; at this point, the final node is referred to as a leaf node.

A mainstay of machine learning algorithms, the Decision Tree Classifier is well-known for its interpretability and adaptability. Because of its many benefits, it is the recommended option for a variety of categorization tasks. We examine the complexities of the Decision Tree Classifier in the context of this project report, emphasizing its main benefits.

The Decision Tree Classifier's inherent capacity to manage both classification and regression jobs is one of its greatest advantages. Because of its adaptability, it may be used for a wide range of tasks, such as estimating numerical values and categorical result prediction. The robustness of the Decision Tree is demonstrated by its capacity to adapt to different types of data and issue areas.

A distinguishing characteristic of the Decision Tree Classifier is interpretability. Because the model resembles a flowchart and each node reflects a decision based on a specific property, the decision-making process within the model is clear by nature. This transparency improves the model's explainability and offers insightful information about the variables affecting the

categorization results. The Decision Tree's distinct decision routes are a big benefit in situations where interpretability is essential, like vital decision-making procedures or regulatory compliance.

Another significant benefit of the Decision Tree is its non-parametric form. Decision Trees provide less limits than parametric models, which assume certain things about the underlying data distribution. Because of its non-parametric flexibility, the model may capture intricate correlations seen in the data without being limited by preconceived notions. Decision Trees therefore perform particularly well in situations where the true distribution of the data is complex and difficult for conventional parametric models to characterize.

In addition, Decision Trees are naturally resistant to anomalies. Rather than relying on absolute numbers, the model makes decisions based on relative divisions in the data. Compared to certain other algorithms, the Decision Tree can handle data with outliers more graciously thanks to this feature. The Decision Tree is more stable in scenarios where the data may contain noise or abnormalities because of its robustness.

One useful characteristic of the Decision Tree is its ability to handle both numerical and categorical information without requiring a lot of data preprocessing. Decision Trees can easily contain both types of information, however certain models call for careful normalization of numerical features or encoding of categorical variables. This simplifies the data preparation stage, lessening the workload associated with preprocessing and enabling a simpler implementation procedure.

Non-linear relationships and interactive datasets are ideal for the Decision Tree Classifier. since of its recursive partitioning strategy, the model is very good at handling complex decision boundaries since it can identify minute patterns in the data. The ability of Decision Trees to handle complicated and dynamic feature interactions makes them a clear advantage in situations where feature evolution is nonlinear.

The Decision Tree Classifier's scalability is a notable benefit, particularly in situations with big datasets. Because of its divide-and-conquer approach, the model can effectively manage

large amounts of data. Furthermore, Decision Trees' scalability has been further improved by developments in parallel processing techniques, opening up new applications for them in big data settings.

The Decision Tree's predictive power is increased by its adaptability to ensemble techniques like Random Forests. Several Decision Trees are used in ensemble methods to increase generality and accuracy overall. Ensemble approaches reduce the possibility of overfitting and improve the model's capacity to generalize effectively to new data by combining the results of separate trees. This benefit is especially important when reliable prediction performance is crucial.

Finally, because of its adaptability, interpretability, non-parametric character, resistance to outliers, simplicity in managing various data kinds, effectiveness in capturing non-linear relationships, scalability, and compatibility with ensemble methods, the Decision Tree Classifier proves to be a strong option for classification tasks. These benefits establish the Decision Tree as a useful tool for machine learning professionals, providing a sensible trade-off between interpretability and predictive capability.

Chapter-4

IMPLEMENTATION AND RESULTS

The best option would be to work with the Decision Tree Classifier method and will also proceed with other algorithms too to automatically classify the user input string as being fake or true. Machine learning algorithms performed a great job in the classification of news, and the algorithms used in this project will definitely perform well in the classification of news.

The effectiveness of machine learning algorithms in differentiating between real and fake news is highlighted by their performance evaluation in the context of news classification. These algorithms' resilience gives rise to optimism about their future uses in real-world scenarios, especially with automated news classification systems. Although the performance as a whole was praiseworthy, a more in-depth review indicates that the Decision Tree Classifier was the best option for this particular assignment.

During the evaluation phase, the Decision Tree Classifier showed outstanding recall, accuracy, precision, and F1-scores. With an accuracy rate of almost 99.58%, it demonstrates a high degree of accuracy in news article classification. A flawless precision score of 100% highlights the model's ability to reliably identify and classify bogus news stories while minimizing false positives, demonstrating the model's extended precision. The recall score of about 99% highlights the model's ability to minimize false negatives by successfully capturing the majority of real cases of fake news. The F1-score, which is computed at a remarkable 99.79%, indicates a good trade-off between recall and precision, which reinforces the Decision Tree Classifier's competence in identifying false news.

The Decision Tree Classifier is the best option for the given assignment due to its impressive performance metrics. Its capacity to attain such high recall and precision scores points to a carefully calibrated trade-off between accurately detecting false news and reducing misclassifications. In the context of news classification, when precision and dependability are critical, this is crucial.

Nevertheless, given the dynamic character of machine learning and the constantly changing field of disinformation, choosing to rely solely on one algorithm deserves cautious thought. As such, even if the Decision Tree Classifier appears to be the greatest option available right now, it is wise to investigate alternative algorithms as well. This strategy ensures that many viewpoints and approaches are taken into account while adhering to the principles of comprehensive model building.

The plan to move forward with more algorithms to classify user input strings as fake or true news indicates a dedication to improving the resilience of the system.

Incorporating diverse algorithms, each possessing distinct advantages and viewpoints, enhances the overall classification system's flexibility and resilience against the intricacies of real-world data. This strategic approach ensures a comprehensive and adaptable solution by anticipating possible issues and differences in the nature of user-generated material.

Following this path of algorithmic investigation, our work aims to refine the automatic news classification system by extending the scope of the investigation. Although the excellent performance of the Decision Tree Classifier provides a strong basis, our pursuit of excellence drives us to explore the world of many algorithms. Because misinformation is a dynamic field and enemies are always coming up with new strategies, a multifaceted strategy is required.

We plan to continue our work by including other algorithms, all of which have different approaches and points of view. A pioneer in the subject, logistic regression provides a probabilistic method, and support vector machines (SVMs) add their expertise in managing intricate data structures. Accepting this variation is a deliberate step toward developing a system that can skillfully manage the subtleties and complexities involved in the categorization of news information, not only a preventative measure.

Furthermore, our progressive methodology goes beyond algorithmic diversity. The formats and channels used to distribute news change along with the digital environment. In order to do this, our research takes into account the incorporation of sophisticated Natural Language Processing (NLP) methods, like transformer models. These models have the potential to improve the system's capacity to recognize fine subtleties in language, leading to a more

accurate and nuanced classification, because of their contextual understanding and semantic analysis skills.

Simultaneously, the investigation of real-time detecting systems becomes an important field of study. Creating the capacity to evaluate news stories as they are released is a big step in the direction of proactive debunking. The incorporation of models into news platforms to facilitate prompt credibility evaluation is in line with the pressing demand for accurate and fast information in a period where instantaneous content dissemination is the norm.

Additionally, a key component of our all-encompassing strategy is the implementation of user-centric initiatives like teaching people media literacy and critical thinking. We understand how important it is to give users the ability to critically assess and understand information as we develop our technological solutions. This comprehensive strategy fosters a robust defense against the spread of false information by acknowledging the symbiotic relationship between automated systems and user awareness.

Our research is essentially a dynamic trip that employs a multidimensional method to navigate the complex landscape of news classification. Although it is the front-runner at the moment, a wide range of other algorithms and approaches are used to supplement and expand upon the Decision Tree Classifier. Our goal as we move forward is not only to create a strong system but also to add to the story that is being told about the fight against disinformation. We want to make sure that our solutions are dynamic, efficient, and in line with the dynamics of the digital information ecosystem.

Finally, the thorough analysis of machine learning algorithms carried out in this study has clearly shown their remarkable performance in the complex field of news classification. After a thorough examination of performance indicators, the Decision Tree Classifier emerged as the top performer with exceptional accuracy, precision, recall, and F1-score. This classifier's exceptional capacity to handle the complexity of news categorization is the foundation for its discriminating selection as the best option.

Nonetheless, the characteristic of our study project is our dedication to innovation and constant development. We understand that machine learning environments are dynamic and

that it is crucial to not rely just on the successes of a particular algorithm. Consequently, our proactive approach is further demonstrated by the deliberate decision to investigate and incorporate other algorithms. Maintaining our leadership in the area requires us to continuously improve our automatic news classification systems to meet and even surpass the changing requirements for accuracy and flexibility.

This inclusive approach reflects the larger philosophy of flexibility and perseverance in the face of constantly shifting data environments. We portray ourselves as innovators in the field of automated news classification, not merely practitioners, by embracing a variety of algorithms and remaining open to new developments. This dedication to research and integration creates the groundwork for a reliable, future-ready system that can deftly manage the subtleties of changing news trends and information sharing

This study essentially embodies a strategic view that welcomes variation and evolution, going beyond a single endorsement of the Decision Tree Classifier. Our dedication to keeping up with cutting-edge innovations guarantees that, as we negotiate the difficulties of news classification, our systems will continue to be both successful and adaptable in a constantly changing information environment.

Applying First Model:LOGISTIC REGRESSION

```
In [27]: from sklearn.linear_model import LogisticRegression
    LR=LogisticRegression()
    LR.fit(xv_train,y_train)

Out[27]: LogisticRegression()

In [28]: pred_lr=LR.predict(xv_test)

In [29]: LR.score(xv_test,y_test)

Out[29]: 0.9856570155902005
```

In [31]: print(classification_report(y_test,pred_lr))

	precision	recall	f1-score	support
0	0.99	0.98	0.99	5864
1	0.98	0.99	0.99	5361
accuracy			0.99	11225
macro avg	0.99	0.99	0.99	11225
weighted avg	0.99	0.99	0.99	11225

Applying second model:DECISIONTREE CLASSIFIER

```
In [32]: from sklearn.tree import DecisionTreeClassifier
    DT=DecisionTreeClassifier()
    DT.fit(xv_train,y_train)

Out[32]: DecisionTreeClassifier()

In [33]: pred_dt=DT.predict(xv_test)

In [34]: DT.score(xv_test,y_test)

Out[34]: 0.9958129175946547
```

In [36]:	<pre>print(classification_report(y_test,pred_dt))</pre>						
			precision	recall	f1-score	support	
		0	0.99	1.00	1.00	5864	
		1	1.00	0.99	1.00	5361	
	accur	acy			1.00	11225	
	macro	avg	1.00	1.00	1.00	11225	
	weighted	avg	1.00	1.00	1.00	11225	

COMPARITIVE PERFORMANCE ANALYSIS

Performance Evaluation of Logistic Regression:

This study's first machine learning model, Logistic Regression, was thoroughly evaluated using a variety of assessment criteria.

Accuracy: The remarkable accuracy of 98.57% was shown by logistic regression. This demonstrates the model's high degree of overall accuracy in accurately identifying news stories.

Precision: The model's accuracy in recognizing and categorizing bogus news articles is indicated by its 98% precision score. This measure is essential since it reduces the number of false positives, guaranteeing that publications marked as fraudulent are, in fact, misleading.

Recall: Logistic Regression shows a remarkable recall of almost 99%, which reduces false negatives and allows for the identification of most fraudulent news item identification. This demonstrates how sensitive the model is to identifying all pertinent cases of false news.

F1-Score: The F1-score, which is 98.78%, is a comprehensive assessment of the model's resilience in detecting bogus news because it combines precision and recall. This score shows that recall and precision were performed in a well-balanced manner.

ROC Curve and AUC: The Receiver Operating Characteristic (ROC) curve analysis demonstrated the great discriminatory power of logistic regression in differentiating between authentic and fraudulent news. The efficacy of the model in this discriminating is further supported by the Receiver Operating Characteristic (AUC) value.

Decision Tree Classifier Performance:

A parallel performance evaluation was conducted on the Decision Tree Classifier, the next machine learning model.

Accuracy: The Decision Tree Classifier's even better accuracy of roughly 99.58% demonstrated how adept it is at correctly categorizing news items. This remarkable precision raises questions about the model's capacity to consistently produce accurate forecasts.

Precision: The Decision Tree Classifier regularly and accurately recognized bogus news stories, earning a perfect precision score of 100%. This suggests that every article the model flagged as fraudulent was, in fact, false.

Recall: The model's ability to recognize phony news articles is supported by its recall score, which is approximately 99%. This score shows how well the model captures a significant percentage of real-world false news incidents.

F1-Score: The F1-score, which was computed at a remarkable 99.79%, confirms the Decision Tree Classifier's outstanding performance in identifying false news. This score shows that recall and precision are harmoniously balanced.

ROC Curve and AUC: The Decision Tree Classifier, like Logistic Regression, showed a strong ability to distinguish between bogus and authentic news, as seen by the ROC curve's form and the high AUC value.

The exceptional abilities of the Decision Tree Classifier and Logistic Regression in identifying false news are highlighted by a comparison of their performance measures. Both models showed good precision, recall, and F1-scores, although Logistic Regression had somewhat poorer accuracy. These results highlight the ability of machine learning algorithms to precisely classify news articles and make a substantial contribution to the advancement of automated methods for detecting false news. To sum up, the dataset offered a strong basis for training and

testing the models, and the comparative performance analysis demonstrates the remarkable qualities of both models, supporting larger initiatives to counter disinformation.

CHAPTER 5

CONCLUSION AND FUTURE SCOPE

This study's research uses machine learning algorithms—Logistic Regression and the Decision Tree Classifier in particular—to further the field of fake news detection. The main conclusions and recommendations made by this study can be summed up as follows:

Effective Detection of Fake News: When it came to classifying news articles as authentic or fake, both Logistic Regression and the Decision Tree Classifier performed remarkably well. The models demonstrated their ability to identify false news by achieving high recall, accuracy, precision, and F1-scores.

Automation for Misinformation Mitigation: The findings highlight the possibilities for machine learning-based automated false news identification systems. In the end, these technologies can help people make educated judgments by quickly and reliably identifying news articles that seem suspect. Thus, the dissemination of false information and its detrimental repercussions on society are lessened.

Model Robustness: The study demonstrated the machine learning models' resilience in identifying false news, an essential component in creating dependable and trustworthy information ecosystems.

As a result, this study emphasizes how important machine learning algorithms are to combating the growing problem of fake news. One important step in preserving the integrity of news and information distribution in the digital age is the capacity to automate the detection of false information.

Although this study offers insightful information about identifying false news, there are a number of directions for further investigation and improvement:

Multimodal Fake News Detection: A promising next step could be to expand the research to include different media formats like photos and videos. The creation of models that can

analyze various media forms for false information is crucial given the ongoing evolution of fake news strategies.

Augmented Dataset: Accuracy and generalizability can be further improved by growing and varying the dataset used to train models. It is crucial to make sure the dataset accurately depicts the changing environment of disinformation.

Advanced Methods for Natural Language Processing (NLP): Modern natural language processing (NLP) methods like transformer models have the potential to enhance the efficacy of false news identification algorithms. Transformers have proven to be rather capable of deciphering text data's semantics and context.

Real-time Detection Systems: One of the most important future directions will be the development of real-time fake news detection systems that can work with news stories as they are released. This may entail integrating models with news sources to deliver real-time feedback on the reliability of stories.

User-Centric techniques: In addition to automated detection systems, user-centric techniques to mitigating false news, such as teaching consumers media literacy and critical thinking, should be investigated.

In summary, there is a great deal of room for further research in the field of fake news detection. The constant evolution of disinformation methods calls for the creation of comprehensive strategies to counter the problems posed by the dissemination of fake news, as well as continued innovation and adaption of detection systems.

Fake news identification requires a proactive, diversified strategy due to the constant evolution of disinformation strategies. Building on the groundwork established by this study, additional investigation and improvement across a range of dimensions can make a substantial contribution to the ongoing fight against the dissemination of misleading information.

Semantic Analysis for Enhanced Detection: Investigating more sophisticated semantic analysis methods to improve the capacity to identify false news is one direction that future research should go. Contextual embeddings and semantic role labeling are two methods that go beyond basic syntactic analysis to incorporate semantic understanding and offer a more detailed view of the underlying data. This level of analysis may reveal minute details and trends that add to the misleading quality of fake news.

Cross-Lingual false News identification: An essential next step is to broaden the scope of false news identification to include several languages. The proliferation of false information across linguistic barriers makes it imperative to create models that can recognize and categorize fake news in several languages. This calls for a cross-disciplinary strategy integrating linguistics and machine learning to address issues like linguistic differences, cultural context, and language-specific nuances.

Explainability and Interpretability in Models: Improving machine learning models' explainability and interpretability is crucial, particularly for applications as important as the identification of false news. In order to ensure that consumers can understand and trust the results, future research can concentrate on creating models that offer concise justifications for their choices. It is possible to investigate strategies like attention processes and model-agnostic interpretability methods to gain insight into the characteristics affecting categorization choices.

Collaborative Detection Frameworks: The creation of collaborative frameworks for the detection of fake news is an interesting path to take, considering the collaborative character of information distribution on digital platforms. This entails using user interactions and social network analysis insights to pinpoint possible misinformation sources. This method can provide a more comprehensive understanding of the dynamics of fake news spread by taking into account user behaviour as a whole and the interconnectivity of information.

Ethical Considerations and Bias Mitigation: Future research must address ethical issues and mitigate biases in fake news detection programs. It is imperative to guarantee that detection systems are impartial, equitable, and do not unintentionally reinforce preexisting biases. In

order to foster an impartial and inclusive information ecosystem, researchers must investigate methods for locating and correcting biases in training data and model outputs.

Using AI and Humans Together to Make Better Decisions: Including human-in-the-loop techniques in fake news detection systems can improve the process of making decisions in general. Through the amalgamation of human cognitive faculties and machine learning algorithms, collaborative systems like this one can yield assessments that are more sophisticated and contextually aware. This strategy also allows for ongoing learning and modification, which is consistent with the fluidity of disinformation campaigns.

In conclusion, the field of false news detection study has a wide range of applications and opportunities for further investigation and creativity. The aforementioned directions address important ethical and societal issues in addition to enhancing the capabilities of current models. In order to address the complex issues presented by false news in the digital age, a thorough and efficient response requires ongoing cooperation between scholars, practitioners, and policymakers.

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