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School of Law

Integrated Bachelor of Business Administration - Bachelor of Law
Semester End Examination - Jun 2024

Duration : 180 Minutes

Max Marks : 100

Sem II - J1UC201T - D1UA220T Business Environment

General Instructions

Answer to the specific question asked

Draw neat, labelled diagrams wherever necessary

Approved data hand books are allowed subject to verification by the Invigilator

- 1) Define the concept of optimum tariff. K1 (2)
- 2) Identify differences between B2B and B2C business models. K2 (4)
- 3) Discuss types of dumping on trade of an economy. K2 (6)
- 4) Interpret sustainable business practices in India with corporate examples. K3 (9)
- 5) Interpret the Indian legal environment K3 (9)
- 6) Examine social responsibility of business of an organization of choice. K5 (10)
- 7) Analyse the concept of red ocean strategy with suitable examples. K4 (12)
- 8) Business and profit are incompatible bedfellows'. Evaluate this statement giving arguments in favour or against. K5 (15)
- 9) Examine the emergence & growth in business environment during the last decade. K5 (15)
- 10) Create plans for a business wanting to enter the online coaching business. K6 (18)