

## School of Hospitality

MBA Tourism and Travel  
Semester End Examination - Jun 2024

Duration : 180 Minutes  
Max Marks : 100

### Sem II - I1PE210T - Basics of Adventure and Sports Tourism

General Instructions

Answer to the specific question asked

Draw neat, labelled diagrams wherever necessary

Approved data hand books are allowed subject to verification by the Invigilator

- 1) Explain the benefits of adventure tourism. K1(2)
- 2) Discuss the importance of safety measures in adventure tourism. K2(4)
- 3) Write a detailed note on the role of different kind of accommodation in promoting adventure tourism in India. K2(6)
- 4) Discuss the environmental impacts of adventure tourism and strategies for mitigating them. K3(9)
- 5) Discuss how adventure tourism promotes core values of sustainable tourism. K3(9)
- 6) Write a detailed note on sports tourism as a tool for conservation. K5(10)
- 7) North-East is being favoured for business and tourists by Indian Government'. According to you what new avenue of adventure and sports tourism can be developed in this region. K4(12)
- 8) Taking a particular destination, discuss the main factors which needs to be considered while planning an adventure and sports tourism product. K5(15)
- 9) Discuss beach and islands as tourism products. Elucidate your answer with suitable examples from India. K5(15)
- 10) Discuss the different types of adventure sports available in India. For developing an adventure tourism destination what factors should be considered ? K6(18)