

**School of Agriculture****Bachelor of Science Honours in Agriculture  
Semester End Examination - Jun 2024****Duration : 180 Minutes  
Max Marks : 100****Sem IV - A1UA406B - AGRI2017 - Agricultural Marketing Trade and Prices**General Instructions*Answer to the specific question asked**Draw neat, labelled diagrams wherever necessary**Approved data hand books are allowed subject to verification by the Invigilator*

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| 1)  | Kindly recall about the market Structure?   | K1(2)  |
| 2)  | Explain the meaning of Speculation and Hedging ?  | K2(4)  |
| 3)  | Illustrate the Classification of agriculture market on the basis of location, basis of location, basis of time span, basis of volume transactions and basis of degree of competition? | K2(6)  |
| 4)  | How do you construct the impact of environmental factors on the supply of agricultural commodities and write importance of agriculture marketing?                                     | K3(9)  |
| 5)  | Construct the meaning and function of price and explain agriculture price policy?   | K3(9)  |
| 6)  | What is recommended for Training , Research , Statistics in Agriculture Marketing?  | K5(10) |
| 7)  | Examine the role of APEDA , FPO, National Horticulture Board and Market Intervention Scheme in Promoting agriculture marketing?   | K4(12) |
| 8)  | Determine the genesis of market intelligence system in india and role of information technology applications in agricultural marketing?   | K5(15) |
| 9)  | How can you assess various marketing channels for horticulture commodities and explain the marketing structure , market conduct and market performance ?                              | K5(15) |
| 10) | Compose the meaning of market structure , components of market structure , market conduct and performance and importance of agriculture marketing?                                    | K6(18) |