

**School of Finance and Commerce**

**Bachelor of Commerce Honours in International Accounting and Finance  
Semester End Examination - Jun 2024**

**Duration : 180 Minutes  
Max Marks : 100**

**Sem IV - H1UD402T - Entrepreneurship and New Ventures***General Instructions*

*Answer to the specific question asked*

*Draw neat, labelled diagrams wherever necessary*

*Approved data hand books are allowed subject to verification by the Invigilator*

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|-----|---|--------|
| 1)  | Define the term feasibility.  | K1(2)  |
| 2)  | Explain the motivating factor for selling family business.  | K2(4)  |
| 3)  | Identify the three examples of product / market problem that causes venture to fail.  | K2(6)  |
| 4)  | Explain role of operation management as the backbone of business process.   | K3(9)  |
| 5)  | " It is difficult to separate family issues from business issues in a family business" Discuss in detail.   | K3(9)  |
| 6)  | Discuss the components of operational feasibility.  | K5(10) |
| 7)  | Eloborate the various financial agencies that are available to support small and medium women entrepreneurs.  | K4(12) |
| 8)  | Compose the different types of risk involved in social enterprise. How can social entrepreneurs attract talent when there aren't high salaries and options. | K5(15) |
| 9)  | Eloborate the characteristics, knowledge and skills that an entrepreneur should Possess with examples in the contemporary business landscape                | K5(15) |
| 10) | Discuss the personal skills required in entrepreneurs. Do you think it is most critical or not.   | K6(18) |