

School of Finance and Commerce

**Bachelor of Commerce Honours
Semester End Examination - Jun 2024**

**Duration : 180 Minutes
Max Marks : 100**

Sem IV - H1UB406T - Business EnvironmentGeneral Instructions

Answer to the specific question asked

Draw neat, labelled diagrams wherever necessary

Approved data hand books are allowed subject to verification by the Invigilator

- 1) Discuss the impact of inflation on businesses operating in India. K1(2)
- 2) Explain the advantages and disadvantages of privatization. K2(4)
- 3) Explain cash reserve ratio. When does Central bank increases cash reserve ratio of commercial bank and why? K2(6)
- 4) Discuss about SAARC, and what is its main objective? Describe the member countries of SAARC. K3(9)
- 5) Evaluate the contribution of ASEAN for economic development in the region. What are the achievements of ASEAN regarding economic benefit? K3(9)
- 6) ABC Pvt. Ltd. was operating its business in USA. The company started exporting its product to India with the introduction of New Industrial Policy in 1991. The company appointed retailers in India who had direct links with suppliers to replenish stocks when needed. Identify and explain the dimensions of business environment discussed above. K5(10)
- 7) Analyze the significance of Consumer Protection Act to address the rights and responsibilities of consumers in India particularly concerning product safety and quality? K4(12)
- 8) Enlist the main provisions of FEMA regarding foreign exchange transactions? How it regulates the currency fluctuations. K5(15)
- 9) How does FEMA impact foreign investment in India? What are the penalties for violations of FEMA regulations? K5(15)
- 10) Explain how does an aging population in developed countries and a youthful population in developing countries influence economic growth and social policies? K6(18)