

School of Law

**Integrated Bachelor of Arts - Bachelor of Law
Semester End Examination - Jun 2024**

**Duration : 180 Minutes
Max Marks : 100**

Sem IV - D1UA421T - BLA01141 - BBLB2022 - Entrepreneurship Development*General Instructions*

Answer to the specific question asked

Draw neat, labelled diagrams wherever necessary

Approved data hand books are allowed subject to verification by the Invigilator

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| 1) | State the concept of scaling in entrepreneurship. | K1(2) |
| 2) | Identify differences between a franchisor & a franchisee. | K2(4) |
| 3) | Identify the entrepreneurs of the given new age companies: Zomato, Car-Dekho, Oyo Rooms, Lenskart, Boat, Shaadi.com | K2(6) |
| 4) | Interpret the features of sole proprietorship in business. | K3(9) |
| 5) | Interpret the features of partnership in business. | K3(9) |
| 6) | Examine the role of geographical indications in Indian business, giving suitable examples from the rich Indian culture. | K5(10) |
| 7) | Examine the role of regional diversity in fostering innovation within entrepreneurial ecosystems | K4(12) |
| 8) | Evaluate the entrepreneurial culture in India. | K5(15) |
| 9) | Analyse the role of entrepreneurship in economic development. | K5(15) |
| 10) | Design a business plan for a restaurant in an urban location. | K6(18) |