Name. _____ **Student Admn. No.:** _____	**Printed Pages:01**

School of Law

Back Paper Examination Even Semester (Non - Graduating Batches) – June 2024

[Programme: BBA.LL.B] [Semester: X)[Batch:]

Course Title: Sports Law **Course Code:BBLB5027**	**Max Marks: 100** **Time:3 Hrs.**

Instructions:

1. *All questions are compulsory.*
2. *Assume missing data suitably, if any.*

		K Level	COs	Marks
	SECTION-A (15 Marks) 5 Marks each			
1.	How do doping and anti-doping laws impact the integrity of sports competitions globally, and what are some key measures enforced by WADA to combat doping?	K1	CO1	5
2.	Can you explain the roles and responsibilities of WADA and NADA in regulating and enforcing anti-doping policies at both international and national levels?	K2	CO4	5
3.	In what ways do intellectual property (IP) laws intersect with the careers of sports personalities, and what are some common legal considerations or disputes that arise in this context?	K1	CO2	5
	SECTION-B(40 Marks) 10 Marks each			
4.	How do intellectual property laws, such as trademark and copyright protections, impact the organization and marketing of sports competitions, particularly in regard to team logos, event broadcasts, and merchandise?	K3	CO4	10
5.	In what ways do sports clubs utilize intellectual property laws, such as trademark registrations and licensing agreements, to protect their brand identity and commercial interests?	K4	CO1	10
6.	How do intellectual property laws, including trademarks, copyrights, and image rights, impact the marketing, sponsorship?	K3	CO3	10
7.	How do intellectual property laws, such as patents and trade secrets, influence innovation and competition within the sports equipment industry, particularly in the development of cutting-edge technologies?	K4	CO2	10
	SECTION-C (45 Marks) 15 Marks each			
8.	How has the evolution of sports throughout history been influenced by legal frameworks and regulations, from ancient civilizations to modern times, and what pivotal legal milestones have shaped the governance and organization of sports competitions and athlete rights?	K5	CO4	15
9.	How have international autonomous sports law bodies, such as the Court of Arbitration for Sport (CAS), influenced the resolution of disputes within the realm of sports?	K6	CO3	15
10	What implications do their decisions have on the autonomy of sports organizations and the rights of athletes?	K5	CO3	15