

School of Liberal Education**Bachelor of Arts Honours in Applied Psychology
Semester End Examination - Jun 2024****Duration : 180 Minutes
Max Marks : 100****Sem IV - K1UA404T - K1UA401T - Cognitive Psychology***General Instructions**Answer to the specific question asked**Draw neat, labelled diagrams wherever necessary**Approved data hand books are allowed subject to verification by the Invigilator*

- 1) List two cognitive processes studied within the information processing approach. K1(2)
- 2) Explain the concept of semantic memory and provide an example. K2(4)
- 3) Explain the stages of creative thinking. Provide examples to elucidate each stage and how they contribute to the creative process. K2(6)
- 4) Select and compare semantic and autobiographical memory. Discuss how these types of memory differ in terms of content, encoding processes, and retrieval mechanisms. K3(9)
- 5) Select and compare the role of mental imagery and concepts in thinking. Highlight their differences and similarities in facilitating cognitive processes. K3(9)
- 6) Explain the concept of flashbulb memory. Compare and contrast flashbulb memory with ordinary memory in terms of encoding, storage, and retrieval. Provide examples to illustrate your comparison. K5(10)
- 7) Analyze the role of language in shaping thought processes. How does linguistic relativity influence the way individuals perceive and interpret the world around them? K4(12)
- 8) Determine the perceptual constancies of size, shape, and brightness. How do these constancies contribute to our perception of the world? K5(15)
- 9) Interpret the role of form perception in visual processing. How do Gestalt principles contribute to our perception of complex visual stimuli? K5(15)
- 10) Compare the information processing approach and the connectionist approach in understanding cognition. K6(18)