# GALGOTIAS UNIVERSITY

# School of Liberal Education
### Bachelor of Arts in Journalism and Mass Communication
### Mid Term Examination - May 2024

**Duration : 90 Minutes**
**Max Marks : 50**

### Sem IV - K2UA403B - Data Journalism

*General Instructions*
*Answer to the specific question asked*
*Draw neat, labelled diagrams wherever necessary*
*Approved data hand books are allowed subject to verification by the Invigilator*

**1)** Explain what are the benefits of open data for small businesses and entrepreneurs? — K2 (2)

**2)** Define what is primary data in the context of data journalism. — K1 (3)

**3)** Explain the basic tenets of Data Journalism. Elaborate each tenet with examples and illustrations. — K2 (4)

**4)** Explain the Indian stand on the debate around 'Open Data movement' and the efforts put by the Indian government in faciltating the open data ecosystem. — K2 (6)

**5)** Illustrate how the governments can leverage data analytics to optimize public services and policy-making? — K3 (6)

**6)** Illustrate the difference between data journalism and data driven journalism. Give examples to highlight the difference. — K3 (9)

**7)** Analyse the key elements of a news story that is an example of data journalism. Explain those key elements. — K4 (8)

**8)** Analyze the challenges pertaining to the path towards open data in India and world. Give examples to illustrate your argument. — K4 (12)

### OR

Analyze some ways to incorporate user-generated content into data storytelling. — K4 (12)