

## ADMISSION NUMBER

## **School of Liberal Education**

Bachelor of Arts in Journalism and Mass Communication Mid Term Examination - May 2024

Duration: 90 Minutes Max Marks: 50

## Sem II - K2UA209T - Environmental Studies

General Instructions
Answer to the specific question asked
Draw neat, labelled diagrams wherever necessary
Approved data hand books are allowed subject to verification by the Invigilator

1)	Explain why public awareness is important in environmental studies.	K2 (2)
2)	How would you define a green campus initiative?	K1 (3)
3)	Choose three common household items and classify them as recyclable, compostable, or landfill waste.	K2 (4)
4)	Compare the environmental benefits of recycling paper versus sending it to a landfill.	K2 (6)
5)	Develop a sustainable agriculture program for a rural community, considering both scientific and social factors.	K3 (6)
6)	Build a case for implementing a plastic-free campus policy and develop strategies to promote its adoption among students and staff.	K3 (9)
7)	Classify the different types of incentives available to promote renewable energy in India.	K4 (8)
8)	Assume the role of a government official and outline potential economic policies to address climate change.	K4 (12)
	OR	
	Categorize the various economic sectors most affected by air pollution.	K4 (12)