School of Finance and Commerce
Master of Business Administration in Financial Management
Semester End Examination - May 2024

Duration : 180 Minutes
Max Marks : 100

Sem IV - MBAF1002 - Data Handling Using SPSS

General Instructions
Answer to the specific question asked
Draw neat, labelled diagrams wherever necessary
Approved data hand books are allowed subject to verification by the Invigilator

1)	Define Kurtosis.	K1 (2)
2)	Write the difference between applied research and fundamental research with an example	K2 (4)
3)	Define rank biserial and describe when it is used.	K2 (6)
4)	Briefly describe the t-test and its primary application.	K3 (9)
5)	Identify various limitations of the Pearson's coefficient of correlation.	K3 (9)
6)	Compare and contrast the characteristics of Karl Pearson correlation and Spearman's Rank correlation methods.	K5 (10)
7)	Explain the various assumptions of pearson product moment correlation coefficient.	K4 (12)
8)	Discuss the assumptions of the paired sample t-test and methods for checking their validity in SPSS.	K5 (15)
9)	Discuss the assumptions of the independent sample t-test and methods for checking their validity in SPSS.	K5 (15)
10)	Explain how simple regression analysis is used to predict monthly revenue for a bakery based on the number of cakes sold in the past six months.	K6 (18)