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School of Finance and Commerce**Bachelor of Commerce Honours in International Accounting and Finance****Mid Term Examination - May 2024****Duration : 90 Minutes****Max Marks : 50****Sem IV - H1UD402T - Entrepreneurship and New Ventures**General Instructions*Answer to the specific question asked**Draw neat, labelled diagrams wherever necessary**Approved data hand books are allowed subject to verification by the Invigilator*

- 1) Illustrate the term Venture Capital. K2 (2)
- 2) List the various types of information that may be needed for writing a business plan. K1 (3)
- 3) Discuss the various steps in writing business plan. K2 (4)
- 4) "Entrepreneurs are made or born." Restate your views K2 (6)
- 5) Describe how feasibility study important to the entrepreneurs K3 (6)
- 6) Describe the benefits of a business plan for an entrepreneur. K3 (9)
- 7) Describe the objectives of obtaining SSI registration scheme. K4 (8)

- 8) Recommend the initiatives adopted by Indian Government to boost startups in India. K4 (12)

OR

What is e-commerce? Explain the main benefits and challenges of e-commerce for entrepreneurial ventures. K4 (12)