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School of Finance and Commerce**Master of Business Administration in Financial Management****Mid Term Examination - May 2024****Duration : 90 Minutes****Max Marks : 50****Sem II - H1PE203T - Behavioural Finance**General Instructions*Answer to the specific question asked**Draw neat, labelled diagrams wherever necessary**Approved data hand books are allowed subject to verification by the Invigilator*

- 1) Explain Behavioural biases. K2 (2)
- 2) Define 1/n rule of Heuristic. K1 (3)
- 3) Explain what does loss aversion reflect on the basis of changes in Possession. K2 (4)
- 4) What do you understand by behavioural finance? Explain its nature and applications. K2 (6)
- 5) Evaluate the significance and limitations of behaviour finance. K3 (6)
- 6) Define the psychology of financial markets and investor behaviour. K3 (9)
- 7) Specify in detail how dividend decision may influence the investment behaviour K4 (8)
- 8) Give a specify note on Financial Relevance of Prospect Theory K4 (12)

OR

Classify the relationship among Loss aversion theory, Mental accounting and Investors Disposition effects. K4 (12)