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School of Hospitality

Bachelor of Business Administration in Tourism and Travel
Semester End Examination - May 2024

Duration : 180 Minutes
Max Marks : 100

Sem VI - I1UA603T - Tourism Development and Government Policy

General Instructions

Answer to the specific question asked

Draw neat, labelled diagrams wherever necessary

Approved data hand books are allowed subject to verification by the Invigilator

- 1) What festivals are celebrated during the Navratri period in Uttar Pradesh? K1 (2)
- 2) Discuss the significance of the National Action Plan on Tourism of 1992. K2 (4)
- 3) Discuss the role of accessibility in tourism planning and destination development. K2 (6)
- 4) How does accommodation availability impact tourism planning and destination management? K3 (9)
- 5) Discuss the importance of tourism planning in mitigating the negative impacts of seasonality. K3 (9)
- 6) Explain the concept of carrying capacity in tourism planning and its relevance to policy formulation. K5 (10)
- 7) Discuss the significance of sustainable tourism policies in balancing economic development with environmental and social considerations. K4 (12)
- 8) Discuss the concept of alternative tourism, focusing on rural tourism, and its importance in diversifying tourism offerings. K5 (15)
- 9) How can tourism policies address the challenges of overtourism and overcrowding in popular destinations? K5 (15)
- 10) Explain the significance of the National Tourism Policy of 1982 in the context of India's tourism growth. K6 (18)