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School of Hospitality

Bachelor of Business Administration in Tourism and Travel
Semester End Examination - May 2024

Duration : 180 Minutes

Max Marks : 100

Sem VI - I1UA601T - Business Environment

General Instructions

Answer to the specific question asked

Draw neat, labelled diagrams wherever necessary

Approved data hand books are allowed subject to verification by the Invigilator

- 1) Explain the concept of outsourcing. K1 (2)
- 2) Discuss the constitutional provisions in India that affect businesses. K2 (4)
- 3) Explain how government regulations impact businesses in India. K2 (6)
- 4) Discuss the role of government regulations in shaping the business environment. K3 (9)
- 5) Explain the impact of technological advancements on the business environment. K3 (9)
- 6) Discuss the role of innovation in driving competitiveness and growth in the business environment. K5 (10)
- 7) Examine the impact of government regulations on foreign direct investment (FDI) in India. K4 (12)
- 8) Explain how businesses can navigate the complexities of the regulatory environment in India and ensure compliance with legal requirements. K5 (15)
- 9) Examine the role of government policies in promoting financial inclusion and access to credit for businesses in India. K5 (15)
- 10) Discuss the challenges and opportunities for businesses in India arising from demographic trends such as population growth, urbanization, and workforce diversity. K6 (18)