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School of Hospitality

**Bachelor of Business Administration in Tourism and Travel
Mid Term Examination - May 2024**

**Duration : 90 Minutes
Max Marks : 50**

Sem IV - I1UA408C - Air Ticketing GDS and Fare ConstructionGeneral Instructions

Answer to the specific question asked

Draw neat, labelled diagrams wherever necessary

Approved data hand books are allowed subject to verification by the Invigilator

- 1) How can you assist a customer with online check-in? K2 (2)
- 2) What are the IATA areas, sub-areas, and sub-regions in Air Geography? K1 (3)
- 3) Describe the basic ticketing methods used in airline ticketing. K2 (4)
- 4) Explain the concept of Air Geography according to IATA, including areas, sub-areas, and sub-regions. K2 (6)
- 5) Differentiate between standard time and daylight-saving time and their impact on airline operations. K3 (6)
- 6) Explain the role of Global Distribution Systems (GDS) in the airline industry and how they facilitate the process of air ticketing. K3 (9)
- 7) Discuss the significance of the International Date Line in airline operations. K4 (8)
- 8) Explain the significance of bilateral conventions in the air transportation industry. How do these agreements impact international air travel? K4 (12)

OR

- Discuss the key provisions of the Warsaw Convention and its impact on passenger rights and liabilities in international air travel. K4 (12)