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School of Hospitality**Bachelor of Business Administration in Tourism and Travel
Mid Term Examination - May 2024****Duration : 90 Minutes
Max Marks : 50****Sem II - I1UA206C - Tourism Resources World**General Instructions*Answer to the specific question asked**Draw neat, labelled diagrams wherever necessary**Approved data hand books are allowed subject to verification by the Invigilator*

- 1) What are some examples of UNESCO World Heritage Sites? K2 (2)
- 2) Describe the topography of the Asia & Australasia region. K1 (3)
- 3) Describe cultural tourism resources. Give examples of cultural attractions worldwide. K2 (4)
- 4) Provide a case study of the United States in the Asia & Australasia region. K2 (6)
- 5) Provide a case study of Brazil in the Asia & Australasia region. K3 (6)
- 6) Explain the role of geography in tourism and how geographical features influence tourist destinations and activities. K3 (9)
- 7) Discuss the significance of latitude in determining climate patterns and seasonal variations in tourist destinations. K4 (8)
- 8) Describe the impact of latitude and longitude on the geographical distribution of tourist attractions and destinations worldwide. K4 (12)

OR

Discuss how advancements in technology, such as GPS navigation and online mapping services, have impacted tourism and travel experiences related to latitude and longitude. K4 (12)