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School of Hospitality
Bachelor of Hotel Management
Mid Term Examination - May 2024

Duration : 90 Minutes
Max Marks : 50

Sem IV - C1UB420T - Human Values and Environment Studies

General Instructions

Answer to the specific question asked

Draw neat, labelled diagrams wherever necessary

Approved data hand books are allowed subject to verification by the Invigilator

- 1) Explain the concept of values in business management. K2 (2)
- 2) Define the concept of online privacy. K1 (3)
- 3) Extend a checklist for users to enhance their online privacy on social media. K2 (4)
- 4) Explain the nature of corporate social responsibility. K2 (6)
- 5) Apply an example of how secular values can be implemented at different levels in an organization. K3 (6)
- 6) Organize a step-by-step plan for introducing a value-based system in an Indian organization. K3 (9)
- 7) Analyze how Gandhi's concept of Seven Sins can be utilized to identify and rectify ethical issues in business. K4 (8)
- 8) Examine the relationship between a value-based system and organizational success. K4 (12)

OR

Inspect APJ Abdul Kalam's views to enhance the collaborative relationship between parents, teachers, and students in an educational institution. K4 (12)