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**School of University Polytechnic**

Diploma in Civil Engineering  
Mid Term Examination - May 2024

Duration : 90 Minutes  
Max Marks : 50

**Sem IV - N1DF408T - Entrepreneurship and Startup**General Instructions

Answer to the specific question asked

Draw neat, labelled diagrams wherever necessary

Approved data hand books are allowed subject to verification by the Invigilator

- 1) Explain about activity map. K2 (2)
- 2) What is exit strategies for entrepreneurs ? K1 (3)
- 3) Explain about accounting. K2 (4)
- 4) Explain about marketing and accounting. K2 (6)
- 5) Identify visualizing the business. K3 (6)
- 6) Identify protection of Ideas. K3 (9)
- 7) Compare succession and harvesting. K4 (8)
  
- 8) Analyze Licenses. K4 (12)

**OR**

Analyze financing methods. K4 (12)