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School of Business

Master of Business Administration MBA Dual Specialization
Mid Term Examination - Mar 2024

Duration : 90 Minutes
Max Marks : 50

Sem IV - MSB22T2006 - Air Cargo and Shipping Logistics Management

General Instructions

Answer to the specific question asked

Draw neat, labelled diagrams wherever necessary

Approved data hand books are allowed subject to verification by the Invigilator

- 1) Explain advantages and disadvantages of using marine cargo for transporting goods? K5 (5)
- 2) Identify the advantages and disadvantages of using air cargo for transporting goods. K3 (6)
- 3) Skyline Logistics Company is facing challenges with cargo security and traceability. Analyze how would you propose the integration of Unit Load Device (ULD) tracking to address these concerns and enhance overall cargo management efficiency. K4 (8)
- 4) As a cargo trading manager, you are confronted with a situation where a key trading partner expresses concerns about the importance of cargo trading in the context of global economic changes. Identify how would you address these concerns and emphasize the significance of cargo trading in international business. K3 (9)
- 5) Sky Cargo, a global logistics company, is preparing to transport a variety of goods using airline containers. As the logistics coordinator, explain the specifications and considerations for choosing the appropriate airline containers for different types of cargo. K5 (10)

- 6) Air cargo plays a pivotal role in global logistics, providing businesses with swift and reliable transportation solutions. In this scenario, GATI Logistics, a multinational logistics company, is evaluating the features and facilities offered by air cargo ways to optimize its supply chain. The company seeks to understand the advantages, services, and technologies available in the air cargo industry. Features and Facilities Offered by Air Cargo Ways -Express Delivery Service, Global Reach, Specialized Handling for Perishables. Question-1(6 marks)- Discuss how can the express delivery services of air cargo benefit GATI Logistics in its supply chain operations. Question-2(6 marks)-Why is the global reach of air cargo important for GATI Logistics, considering its multinational operations?

K6 (12)