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School of Liberal Education

Bachelor of Arts Honours in English

Mid Term Examination - Mar 2024

Duration : 90 Minutes

Max Marks : 50

Sem VI - K1UC603T - Media and Journalistic WritingGeneral Instructions*Answer to the specific question asked**Draw neat, labelled diagrams wherever necessary**Approved data hand books are allowed subject to verification by the Invigilator*

- 1) What do you understand by Investigative Journalism? K2 (2)
- 2) Write the various elements of Journalism. K1 (3)
- 3) Distinguish between Hard News and Soft News. K2 (4)
- 4) Discuss the the role of newspapers in Indian independence. K2 (6)
- 5) Why is headline important in writing news story? Identify the purposes of headline. K3 (6)
- 6) Do you think news sources make news? Discuss with examples the importance of news sources in making news. K3 (9)
- 7) Analyze the significance of the role of Gandhiji as a journalist during pre-independence era. K4 (8)
- 8) Do you think that sports have become mainstream news? Discuss this change with reference to the recent examples. K4 (12)

OR

News has become more interpretative with the growth of 24 hours news television. Discuss your opinion. K4 (12)