

ADMISSION NUMBER

School of Liberal Education

Bachelor of Arts in Journalism and Mass Communication Mid Term Examination - Mar 2024

Duration: 90 Minutes Max Marks: 50

Sem VI - K2UA601R - United Nations Sustainable Development Goals

General Instructions
Answer to the specific question asked
Draw neat, labelled diagrams wherever necessary
Approved data hand books are allowed subject to verification by the Invigilator

1)	What is the primary role of the United Nations (UN) in the context of global development and sustainability?	K2 (2)
2)	What significant event marked the transition from MDGs to SDGs?	K1 (3)
3)	Explain the Responsible Consumption and Production	K2 (4)
4)	Interpret the concept of "Communication for Social Change".	K2 (6)
5)	Identify key components of the philosophy behind the SDGs that emphasize the interconnectedness of economic, social, and environmental dimensions	K3 (6)
6)	Choose a product or system and discuss how the principles of design for sustainability can be applied to enhance its environmental performance.	K3 (9)
7)	Evaluate the role of inclusivity in sustainable development. How can inclusive policies and practices contribute to achieving the overarching goals of sustainability?	K4 (8)
8)	Explore the concept of the triple bottom line in the philosophy behind the SDGs.	K4 (12)
	OR	
	Discuss the challenges associated with ensuring inclusivity in sustainable development initiatives.	K4 (12)