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School of Liberal Education

Bachelor of Arts in Journalism and Mass Communication
Semester End Examination - Nov 2023

Duration : 180 Minutes
Max Marks : 100

Sem V - K2UA504T - Human Values and Environment studies

General Instructions

Answer to the specific question asked

Draw neat, labelled diagrams wherever necessary

Approved data hand books are allowed subject to verification by the Invigilator

- 1) Find an example of an environmental policy that is based on an ethical theory. K1 (2)
- 2) Contrast the characteristics of instrumental values with those of terminal values. K2 (4)
- 3) Outline the potential challenges that individuals might face when adapting their values to a rapidly changing world. K2 (6)
- 4) Construct a model of sustainable development and explain how it can be achieved. K3 (9)
- 5) Develop a community engagement program that is designed to build capacity for conservation. K3 (9)
- 6) Measure the extent to which a company is committed to cross-cultural understanding. K5 (10)
- 7) Distinguish between conservation and resource management. K4 (12)
- 8) Assess the effectiveness of your own values-based decision-making process in helping you to make decisions that are in line with your values K5 (15)
- 9) Justify the importance of values in building trust and fostering positive relationships in personal and professional settings. K5 (15)
- 10) Compose a business plan for a start-up company focused on producing eco-friendly, renewable energy technologies. Explain how your company would contribute to the transition to a low-carbon economy. K6 (18)