

ADMISSION NUMBER											

School of Liberal Education

Master of Arts in Applied Psychology
Mid Term Examination - Mar 2024

Duration : 90 Minutes
Max Marks : 50

Sem IV - PSY6038 - Managing Organizational Culture and Processes

General Instructions

Answer to the specific question asked

Draw neat, labelled diagrams wherever necessary

Approved data hand books are allowed subject to verification by the Invigilator

- 1) Explain how can an organization's core values be effectively communicated and upheld. K2 (2)
- 2) What challenges might organizations face when trying to establish a unique culture in a competitive market? K1 (3)
- 3) Outline the methods can be used to identify and analyze patterns within organizational culture. K2 (4)
- 4) Interpret the potential consequences of ignoring or misinterpreting cultural patterns within an organization. K2 (6)
- 5) Build the key differences between individualistic and collectivist cultures in terms of self-construal. K3 (6)
- 6) Identify how do organizations accommodate diverse self-construals to promote inclusivity and productivity. K3 (9)
- 7) Classify how do cultural values shape organizational practices such as performance evaluation, teamwork, and conflict resolution. K4 (8)
- 8) List out the strategies that can leaders implement to align organizational values with the cultural backgrounds of their employees. K4 (12)

OR

Discover how do cultural values influence perceptions of work-life balance, job security, and career advancement within different societies. K4 (12)