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School of Liberal Education

Master of Arts in Journalism and Mass Communication
Mid Term Examination - Nov 2023

Duration : 90 Minutes
Max Marks : 50

Sem I - K2PB103T - Reporting in Digital AgeGeneral Instructions

Answer to the specific question asked

Draw neat, labelled diagrams wherever necessary

Approved data hand books are allowed subject to verification by the Invigilator

- 1) Illustrate the organisational structure of a newspaper. K2 (2)
- 2) Define types of newspaper. K1 (3)
- 3) Compare Civil Reporting and Civic Reporting. K2 (4)
- 4) Outline the need of 5W's and 1H in news writing. K2 (6)
- 5) The sub-editor is a versatile man in the newspaper. Develop the key responsibility areas of a sub-editor. K3 (6)
- 6) All information cannot be news. Make use of the given statement and support your agreement or disagreement with examples. K3 (9)
- 7) Distinguish between article, feature, column and editorial. K4 (8)
- 8) Your lead should emphasize the most "newsworthy" information in the story you are trying to tell.' Applying the given statement give an example any one type of lead. K4 (12)

OR

"The education reporter focus on the education systems as these can be used to promote doctrines or ideals as well as knowledge, and this can lead to abuse of the system." Examine the truth of the statement. K4 (12)