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School of Finance and Commerce**Bachelor of Business Administration in Financial Investment Analysis
Semester End Examination - Nov 2023****Duration : 180 Minutes
Max Marks : 100****Sem V - H1UA504T - Entrepreneurship and Small Business Management**General Instructions*Answer to the specific question asked**Draw neat, labelled diagrams wherever necessary**Approved data hand books are allowed subject to verification by the Invigilator*

- 1) Explain the concept of mezzanine investment. K1 (2)
- 2) Discuss Entrepreneurship environment. K2 (4)
- 3) Ekta Kapoor, creative head of Balaji Telefilms – The daughter of star actor Jeetendra and sister of Tushar Kapoor, Ekta Kapoor is known in almost all Indian households for her K series serials. Define the type of women entrepreneur Ekta Kapoor is and explain the factors which influenced her to take up entrepreneurial career. K2 (6)
- 4) “ Small scale industries are seedbed for entrepreneur”. Make use of concept of SSI to explain above statement. K3 (9)
- 5) Elaborate the registration process of small scale units in India. K3 (9)
- 6) Recommend the best exit strategies adopted by capitalist to come out of new entrepreneurial venture cite the reasons for your recommendation. K5 (10)
- 7) Classify various types of entrepreneurs on the basis of technology, stage of development. K4 (12)
- 8) Critically evaluate following theories of entrepreneurship:- a)Max Weber’s Theory of Entrepreneurial Growth b)Theory of Change in Group Level Pattern K5 (15)
- 9) Discuss the various challenges faced by women entrepreneur. K5 (15)
- 10) ‘Government has started a number of schemes to promote women enterprises and success rate of entrepreneur training programs for women is better’. Elaborate this statement by various financing schemes provided by Indian government for women entrepreneurs in India. K6 (18)