

ADMISSION NUMBER

School of Finance and Commerce

Master of Business Administration in Financial Management Mid Term Examination - Nov 2023

Duration : 90 Minutes Max Marks : 50

Sem I - H1PE102T - Managerial Economics

General Instructions
Answer to the specific question asked
Draw neat, labelled diagrams wherever necessary
Approved data hand books are allowed subject to verification by the Invigilator

1)	Explain the law of demand along with its assumptions.	K2 (2)
2)	How does managerial economics help a manager in decision making?	K1 (3)
3)	Explain the different kinds of demand.	K2 (4)
4)	Explain the managerial theory of the firm and its relevance in the modern business contexts.	K2 (6)
5)	Identify how managerial economics contribute to strategic decision making in an organisation.	K3 (6)
6)	Identify the law of variable proportions along with the three stages of production graphically.	K3 (9)
7)	Classify the concept of production function and determine in what way it models the relationship between inputs and outputs in a firm's production process.	K4 (8)
8)	Analyze the satisfying theory and its significance in managerial decision making.	K4 (12)
	OR	
	Suppose a firm's production function is given by the Cobb-Douglas form: Q = A * L^0.6 * K^0.4 Where: Q is the total output. A is the total factor productivity. L is the quantity of labor. K is the quantity of capital. Let's assume that A is 10, L is 100, and K is 25. Calculate the firm's total output (Q) using the Cobb-Douglas production function.	K4 (12)