

ADMISSION NUMBER									

**School of Hospitality**  
**Bachelor of Business Administration in Tourism and Travel**  
**Semester End Examination - Nov 2023**

**Duration : 180 Minutes**  
**Max Marks : 100**

**Sem V - I1UA504B - New Age Tourism**

General Instructions

*Answer to the specific question asked*

*Draw neat, labelled diagrams wherever necessary*

*Approved data hand books are allowed subject to verification by the Invigilator*

- 1) New Age Tourism emphasizes personal growth and mindfulness experiences. K1 (2)
- 2) How did the concept of space tourism originate, and what progress has been made in the field? K2 (4)
- 3) How do festivals and events impact local economies? K2 (6)
- 4) How does literary tourism contribute to cultural enrichment? K3 (9)
- 5) How can post-tourism principles be incorporated into the tourism industry? K3 (9)
- 6) What is sports and adventure tourism, and how have commercial adventure experiences evolved to cater to thrill-seekers? K5 (10)
- 7) Explain the concept of neo-colonialism in the context of tourism and its potential impact on local communities. K4 (12)
- 8) How does gastronomic tourism benefit the local economy? K5 (15)
- 9) explain destinations develop and promote New Age Tourism effectively K5 (15)
- 10) What is special interest tourism, and how did it pave the way for the emergence of new age tourism concepts? K6 (18)