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School of Hospitality

Bachelor of Business Administration in Tourism and Travel
Semester End Examination - Nov 2023

Duration : 180 Minutes
Max Marks : 100

Sem V - I1UA502T - Surface Transport Operation

General Instructions

Answer to the specific question asked

Draw neat, labelled diagrams wherever necessary

Approved data hand books are allowed subject to verification by the Invigilator

- 1) The Trans-Siberian Railway is the longest continuous rail line in the world. K1 (2)
- 2) What is HOHO (Hop-On Hop-Off) bus service, and how does it cater to tourists? K2 (4)
- 3) How can surface transport operations be made more sustainable? K2 (6)
- 4) How do surface transport operations differ from air and maritime transport? K3 (9)
- 5) How does road transport contribute to tourism? K3 (9)
- 6) How does highway tourism impact sustainable tourism practices in India? K5 (10)
- 7) How does highway tourism contribute to India's economy? K4 (12)
- 8) What are some popular highway tourism routes in India? K5 (15)
- 9) How do online booking tools handle hotel reservations and car rental reservations together? K5 (15)
- 10) How does surface transport contribute to sustainable development? K6 (18)