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School of Architecture and Design**Bachelor of Science in Fashion Design
Semester End Examination - Nov 2023****Duration : 180 Minutes
Max Marks : 100****Sem V - B1UB501T - Entrepreneurship***General Instructions**Answer to the specific question asked**Draw neat, labelled diagrams wherever necessary**Approved data hand books are allowed subject to verification by the Invigilator*

- 1) What are the two primary elements of production management? K1 (2)
- 2) Explain two types of enterprises based on product. K2 (4)
- 3) Explain the concept of idea generation in entrepreneurship. K2 (6)
- 4) Explain in detail the steps in preparing a project proposal. K3 (9)
- 5) Describe the content typically found in a project proposal. K3 (9)
- 6) Evaluate the role of achievement motivation in the success of an entrepreneur. K5 (10)
- 7) Evaluate the relevance of project feasibility analysis in enterprise management. K4 (12)
- 8) Analyze the challenges faced by entrepreneurs in mobilizing resources. K5 (15)
- 9) Evaluate the importance of both creativity and idea generation in entrepreneurial success. K5 (15)
- 10) Provide a comprehensive analysis of the interplay between enterprise management, networking, and project proposal. K6 (18)