

ADMISSION NUMBER

School of Hospitality
Bachelor of Business Administration in Tourism and Travel Mid Term Examination - Nov 2023

Duration: 90 Minutes Max Marks: 50

Sem III - I1UA301T - Business Organization

<u>General Instructions</u> Answer to the specific question asked Draw neat, labelled diagrams wherever necessary Approved data hand books are allowed subject to verification by the Invigilator

1)	Operant conditioning is focused solely on involuntary responses to stimuli.	K2 (2)
2)	The "Big Five" personality traits are openness, conscientiousness, extraversion,, and neuroticism.	K1 (3)
3)	What is a sole proprietorship, and what are its key characteristics?	K2 (4)
4)	Explore different stress management techniques and programs that can be implemented in tourism organizations to support employee mental health and productivity.	K2 (6)
5)	Explain forward delivery contracts at the stock exchange.	K3 (6)
6)	Share your insights on how a tourism company can create a culture of continuous improvement and teamwork through the application of motivation, behavioral management, and cohesive group dynamics.	K3 (9)
7)	Distinguish between private limited company and public limited company.	K4 (8)
8)	Describe different International financial institutions and their importance.	K4 (12)
	OR	
	What is a joint stock company? Explain its limitations as a form of business organisation.	K4 (12)