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School of Hospitality**MBA Tourism and Travel
Mid Term Examination - Nov 2023****Duration : 90 Minutes
Max Marks : 50****Sem I - I1PE106T - Global Tourism Geography**General Instructions*Answer to the specific question asked**Draw neat, labelled diagrams wherever necessary**Approved data hand books are allowed subject to verification by the Invigilator*

- 1) What are some renowned tourist spots in the western states of India? K2 (2)
- 2) What role do mountains play in attracting tourists? K1 (3)
- 3) Describe the seasonal incidents associated with Indian climate. K2 (4)
- 4) Discuss the IATA Areas in the airline industry. K2 (6)
- 5) Discuss the impact of water pollution on river-based tourism. K3 (6)
- 6) Describe any one cultural site of Thailand & Indonesia. K3 (9)
- 7) Discuss leaning Tower of Pisa in detail. K4 (8)

- 8) What measures can be taken to enhance the quality of tourism facilities and services at the local level? K4 (12)

OR

Discuss the use of geospatial technology in monitoring and managing tourist movements and impacts. K4 (12)