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**School of Hospitality**

**Bachelor of Business Administration in Tourism and Travel  
Mid Term Examination - Nov 2023**

**Duration : 90 Minutes  
Max Marks : 50**

**Sem I - H1UA104T - Principles of Management and Organization Behavior**General Instructions

*Answer to the specific question asked*

*Draw neat, labelled diagrams wherever necessary*

*Approved data hand books are allowed subject to verification by the Invigilator*

- 1) Mention the use of DO IT process for creativity? K2 (2)
- 2) What is business ethics? K1 (3)
- 3) Explain the major contributions of Taylor. K2 (4)
- 4) State the important factors in determining an effective span of management K2 (6)
- 5) List out the steps involved in organization process K3 (6)
- 6) Share your insights on how a tourism company can create a culture of continuous improvement and teamwork through the application of motivation, behavioral management, and cohesive group dynamics. K3 (9)
- 7) Differentiate between formal and informal organization. K4 (8)
- 8) Define personality and its importance in the workplace. Provide examples of how different personality types can affect teamwork. K4 (12)

**OR**

Elaborate the correlation between authority, responsibility, and accountability. Discuss their impact on organizational supervision. K4 (12)