

## ADMISSION NUMBER

## **School of Business**

Master of Business Administration MBA Aviation management Semester End Examination - Nov 2023

**Duration : 180 Minutes** 

Max Marks: 100

## Sem III - MBAV5006 - Airline Network Fleet and Schedule Planning

General Instructions
Answer to the specific question asked
Draw neat, labelled diagrams wherever necessary
Approved data hand books are allowed subject to verification by the Invigilator

1)	What is the system for Airline Fleet planning?	K1 (2)
2)	Illystrate the Airline Schedule Planning.	K2 (4)
3)	Identify the key factors of Airline value-added strategies.	K2 (6)
4)	Identify the essential requirements of the moderating air passenger expereience level.	K3 (9)
5)	Identify the essential factors of aircraft ownership.	K3 (9)
6)	Evaluate the success factors and profitability and key factors of financial viability and long term profitability.	K5 (10)
7)	Elaborate the airline fluctioating demand and profit optimization.	K4 (12)
8)	Interpret the aircraft payload and its basic system limitations	K5 (15)
9)	Evaluate the process of Airline business planning and schedule management.	K5 (15)
10)	Evaluate the sales turnover in the airline industry.	K6 (18)