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School of Medical and Allied Sciences

Bachelor of Pharmacy

Mid Term Examination - Nov 2023

Duration : 90 Minutes

Max Marks : 30

Sem I - BP105T - Communication skillsGeneral Instructions*Answer to the specific question asked**Draw neat, labelled diagrams wherever necessary**Approved data hand books are allowed subject to verification by the Invigilator*

- 1) Name the act of listening attentively. K1 (2)
- 2) Explain the meaning of receiver in communication. K2 (2)
- 3) Explain the barriers to smooth communication. K2 (2)
- 4) Who is the father of communication? K1 (2)
- 5) Define active listening. K1 (2)
- 6) Analyse the importance of body language in face to face communication. K3 (5)
- 7) Analyse the communication style matrix and give examples. K4 (5)

OR

Examine Spirited Communication style and how it helps communication. K4 (5)

- 8) Evaluate the communication style matrix. K5 (10)

OR

Construct an effective elevator pitch for a job interview. K5 (10)