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School of Engineering**B.TECH Electronics and Communication Engineering
Mid Term Examination - Nov 2023****Duration : 90 Minutes
Max Marks : 50****Sem V - D1UA501T- Entrepreneurship**General Instructions*Answer to the specific question asked**Draw neat, labelled diagrams wherever necessary**Approved data hand books are allowed subject to verification by the Invigilator*

- 1) Illustrate some of the most compelling startup success stories, and how did their unique narratives contribute to their remarkable achievements? Provide relevant examples to highlight the key factors and strategies that made these startups stand out and become successful. K2 (2)
- 2) Which is more crucial to the success of a start-up: the idea or the execution? Explain by relevant example. K1 (3)
- 3) Illustrate the Myths of Entrepreneurship. Discuss with an example. K2 (4)
- 4) Interpret the importance of Commercialization of Innovation. K2 (6)
- 5) Explain innovation in an entrepreneurship. Identify different different types of innovation with example. K3 (6)
- 6) "Entrepreneurs use venture capital to fund their business", is one of the common myths. Do you agree or disagree with the statement? Apply your thoughts with relevant example. K3 (9)
- 7) List out the four primary traits and characteristics of successful entrepreneurs. K4 (8)
- 8) Analyze the role of technology in fostering innovation for entrepreneurs. How can technological advancements be leveraged to create disruptive products or services in the market? give answer K4 (12)

OR

- "Creativity plays an important role in entrepreneurship", discuss the statement. Also classify the source of creativity in entrepreneurship. K4 (12)