

## ADMISSION NUMBER

## School of Computing Science and Engineering Bachelor of Technology in Computer Science and Engineering

Semester End Examination - Nov 2023

**Duration: 180 Minutes** Max Marks: 100

## Sem VII - BTCS9609 - UI and UX

**General Instructions** Answer to the specific question asked Draw neat, labelled diagrams wherever necessary Approved data hand books are allowed subject to verification by the Invigilator

1)	Explain about usability	K1 (2)
2)	Discuss about the menu based interaction	K2 (4)
3)	Identify the Advantages of GUI over the command line interface	K2 (6)
4)	Discuss about Sustainable UI Design	K3 (9)
5)	Illustrate the UX design steps by proper diagram	K3 (9)
6)	Summarize the steps involved in user centered design.	K5 (10)
7)	Analyze how ui&ux make your business successful	K4 (12)
8)	Discuss about different front-end and back-end technologies which are used for web system, in the current days.	K5 (15)
9)	Discuss about gestalt principles of visual perception with some design example	K5 (15)
10)	Discuss about how to conduct the Laboratory and Remote Usability Testing and evalution their pros and cons	K6 (18)